



University of Pretoria Yearbook 2017

Construction entrepreneurship 740 (KEN 740)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	9.00
Programmes	BScHons Construction Management
Prerequisites	No prerequisites.
Contact time	3 lectures per week
Language of tuition	Module is presented in English
Academic organisation	Construction Economics
Period of presentation	Semester 2

Module content

Entrepreneurship, strategic management and marketing. Business ethics.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.