



University of Pretoria Yearbook 2017

Industrial and organisational psychology 111 (BDO 111)

Qualification	Undergraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	10.00
Programmes	BAdmin International Relations BAdmin Public Management BCom BCom Human Resource Management
Contact time	4 lectures per week
Language of tuition	Separate classes for Afrikaans and English
Academic organisation	Human Resource Management
Period of presentation	Semester 2

Module content

*Only for BCom / BAdmin students

Introduction to industrial and organisational psychology

This section is an introduction to the various schools of thought in psychology with particular emphasis on industrial and organisational psychology and its fields of application. The basic principles of scientifically systematising industrial psychological knowledge will be discussed. The biological basis of behaviour will be addressed in order to lay the foundation for the application of ergonomical principles.

Individual processes

This section consists of the principles of learning as found in the work context. The role of perception in the work environment will be discussed by considering aspects such as shape, depth, distance and colour perceptions. Cognition, thought, reasoning, memory, creativity and decision-making will be included. Intelligence will be addressed and placed in an industrial and organisational psychology perspective.

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