

University of Pretoria Yearbook 2016

BIS Publishing (12131006)

Duration of study 3 years

Total credits 440

Contact Prof EH le Roux beth.leroux@up.ac.za +27 (0)124202426

Programme information

This package contextualises the South African publishing industry, with specific application to book publishing and corporate publishing. The objectives are to equip students with background knowledge on the industry, role players and trends, as well as with specific skills linked to the publishing value chain. These skills include: the commissioning of manuscripts aimed at specific markets; the management of the design, reproduction and printing phase; copy-editing and proofreading; financial and marketing management. Students are empowered to act as responsible information intermediaries who can add value to publications during the various phases of the publishing process.

Admission requirements

- In order to register NSC/IEB/Cambridge candidates must comply with the minimum requirements for degree studies as well as with the minimum requirements for the relevant study programme.
- Life Orientation is excluded when calculating the APS.
- Grade 11 results are used in the provisional admission of prospective students.
- A valid National Senior Certificate (NSC) with admission to degree studies is required.
- Minimum subject and achievement requirements as set out below are required. On first-year level a student has a choice between Afrikaans and English as language medium.
- In certain cases tuition may be presented in English only for example in electives where the lecturer may not speak Afrikaans or in cases where it is not economically or practically viable.

Note

Candidates who do not comply with the minimum requirements, set out above, but who have obtained a minimum APS of 30, an achievement level of 5 for English or Afrikaans, 6 for Mathematics and 5 for Physical Science, will be considered for provisional admission to either the four-year programme or the ENGAGE programme based on the results of the compulsory NBT.

Admission to ENGAGE in the School of Engineering will be determined by the results of the NBT, NSC results, an achievement level of 5 in Mathematics and 4 in Physical Science, as well as an achievement level of 4 in Afrikaans or English, together with an APS of 25.

Students may apply directly to be considered for the ENGAGE programme.

Minimum requirements for 2016

Achievement level



Afrikaans or English				APS
NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	28 (25-27 admission based on the NBT)

Should a candidate obtain an APS of 25 to 27 consideration for admission will be based on the results of the NBT provided the quotas regarding student numbers have not been reached.

Other programme-specific information

- Select a **language** up to year-level 3, from one of the language module groups, e.g. Afrikaans, English, German, French or an African language in consultation with the package organiser. A language for beginners may not be selected.
- Select modules to the level of **24 credits** on **year-level 1** of the selected language.
- Continue with the same **language** as selected on year-level 1 up to year-level 3.
- Select modules to the value of **40 credits** on **year-level 2** of the selected language.
- Select modules to the value of **30 credits** on **year-level 3** of the selected language.
- Students who wish to continue with language studies at postgraduate level should consult the specific department for the selection of their modules and may possibly have to select additional modules.

See Language groups for more information

LANGUAGE GROUPS FOR SELECTION IN PROGRAMMES

Note: You should consult the alphabetical list of modules for full information on all the language modules listed below, as some of these modules have specific requirements/prerequisites.

Module group 1 - Afrikaans

Year level 1

- As a first language: AFR 110,120
- For speakers of other languages (also for speakers of other languages who are registered for qualifications in education and law) AFR 114
- For law students (first language): AFR 110 Note: AFR 120 may be taken additionally.
- For students following a programme in education: AFR 110,120; (first language); AFR 114 (speakers of other languages)

Year level 2

- As a first language: AFR 214, AFR 210,220
- For students following a programme in education: AFR 214, AFR 220
- Language, culture, communication and media: LCC 210,220

Year level 3

- As a first language: AFR 311,321
- For students following a programme in education: Any modules with alpha codes AFR and LCC offered at year level 3.
- Language, culture, communication and media: LCC 312,320,322



Module group 2 - English

Year level 1

- For special purposes: ENG 118
- For academic purposes: ENG 110,120

Year level 2

ENG 210,220

Year level 3

- ENG 310,320
- ENG 311,322

Module group 3 - French

Year level 1

- For beginners: FRN 104,181 (LLM students)
- Cultural-professional (for students who have passed French in Grade 12): FRN 113,123

Year level 2

FRN 211,221

Year level 3

Cultural-professional: FRN 361,362,363,364

Module group 4 - German

Year level 1

- For beginners: DTS 104
- Cultural-professional (for students who have passed German in Grade 12): DTS 113,123

Year level 2

DTS 211,221

Year level 3

Cultural-professional: DTS 361,362,363,364

Module group 5 - Greek

Year level 1

GRK 110,120

Year level 2

GRK 210,220

Module group 6 - Hebrew

Year level 1

HEB 110,120

Year level 2

HEB 210,220

Module group 7 - Latin

Year level 1

LAT 110,120 (students who passed Latin in Grade 12 may start immediately with Latin at year level 2)

Year level 2

LAT 210,220

Year level 3

LAT 310,320



Module group 8 - IsiNdebele

Year level 1

For speakers of isiNdebele as home language or first or second additional language

NDE 110, AFT 121

Year level 2

NDE 210, AFT 220

Year level 3

NDE 310, AFT 320

Module group 9 - IsiZulu

Year level 1

- For beginners: ZUL 110,120

- For speakers of isiZulu as home language or first or second additional language: ZUL 111, AFT 121

Year level 2

- For students who did ZUL 110,120 at year level 1: ZUL 210,220

- For students who did AFT 121: ZUL 111 at year level 1: AFT 220, ZUL 211

Year level 3

ZUL 310, AFT 320

Module group 10 - Sepedi

Year level 1

- For beginners: SEP 110,120

- For speakers of Sepedi as home language or first or second additional language: SEP 111, AFT 121

Year level 2

- For students who did SEP 110,120 at year level 1: SEP 210,220

- For students who did AFT 121, SEP 111 at year level 1: AFT 220, SEP 211

Year level 3

SEP 310, AFT 320

Module group 11 - Spanish

Year level 1

For beginners: SPN 101,102

Year level 2

SPN 211,221

Year level 3

SPN 311,321

Module group 12 - Portuguese

Year level 1

- For beginners: PTG 101

- Portuguese language and culture (for students who have passed Portuguese in Gr 12): PTG 113,123

Year level 2

PTG 211,221

Year level 3

PTG 311,321



Pass with distinction

A degree (undergraduate) in the School of IT is conferred with distinction on a student who did not repeat any module of his/her final year, obtained a weighted average of at least 75% in all the prescribed modules for the final year, provided that a subminimum of 65% is obtained in each of these modules and provided that the degree is completed in the prescribed minimum period of time. Ad hoc cases will be considered by the Dean, in consultation with the head of the relevant department.



Curriculum: Year 1

Minimum credits: 140

Fundamental modules

Visual culture studies 111 (VKK 111)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology

Prerequisites No prerequisites.

Contact time 3 lectures per week

Language of tuition Double Medium

Academic organisation Visual Arts

Period of presentation Semester 1

Module content

Foundations of visual culture

This module introduces art and visual culture theory using a wide range of texts and ideas. The module gives students wide exposure to visual discourses and includes a variety of visual culture examples e.g. artworks, advertisements. These discourses may include: exploring what visual culture is; modes of analysis; introducing terminology such as ideology and myth; dealing with selected periods from history contextually; introducing cultural icons and themes from popular visual culture.

English for specific purposes 118 (ENG 118)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Economic and Management Sciences
Faculty of Law

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition English

Academic organisation English

Period of presentation Semester 1

Module content

This module is intended to equip students with a thorough knowledge of English grammar and is particularly useful for those interested in a career in teaching, editing, document design or other forms of language practice.

Academic information management 101 (AIM 101)

Module credits 6.00

Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education Faculty of Economic and Management Sciences Faculty of Humanities Faculty of Law Faculty of Health Sciences Faculty of Natural and Agricultural Sciences Faculty of Theology Faculty of Veterinary Science
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Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Both Afr and Eng

Academic organisation Information Science

Period of presentation Semester 1

Module content

Find, evaluate, process, manage and present information resources for academic purposes using appropriate technology. Apply effective search strategies in different technological environments. Demonstrate the ethical and fair use of information resources. Integrate 21st-century communications into the management of academic information.

Academic literacy for Information Technology 121 (ALL 121)

Module credits 6.00

Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Economic and Management Sciences
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Prerequisites No prerequisites.

Contact time 1 web-based period per week, 2 lectures per week

Language of tuition English

Academic organisation Unit for Academic Literacy

Period of presentation Semester 2

Module content

By the end of this module students should be able to cope more confidently and competently with the reading, writing and critical thinking demands that are characteristic of the field of Information Technology.

Academic orientation 112 (UPO 112)

Module credits 0.00

Language of tuition Double Medium

Academic organisation EBIT Dean's Office

Period of presentation Year

Core modules

Principles of marketing management 110 (BEM 110)

Module credits	10.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Humanities Faculty of Natural and Agricultural Sciences
Prerequisites	No prerequisites.
Language of tuition	Both Afr and Eng
Academic organisation	Marketing Management
Period of presentation	Semester 1

Module content

Principles of marketing management and marketing instruments, customer centricity, the process of marketing management, market segmentation, positioning and marketing information systems, environmental analysis, identification of target markets, value creation, positioning strategies, consumer behaviour, relationship marketing, relationship intention, application of product, price, marketing communication and distribution strategies.

Information science 110 (INL 110)

Module credits	12.00
Service modules	Faculty of Humanities
Prerequisites	No prerequisites.
Contact time	1 practical per week, 3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

This module is an introduction to the study field of information science and its various professions. Key concepts that will be discussed include the following: the human as information processor and user; the life-cycle of information in terms of processes, products and role-players; as well as the communication of information. The social-ethical impact of globalisation is included as a key concern, with reference to Africa.

Information science 130 (INL 130)

Module credits	12.00
Service modules	Faculty of Humanities
Prerequisites	No prerequisites.
Contact time	1 practical per week, 3 lectures per week
Language of tuition	Both Afr and Eng

Academic organisation Information Science

Period of presentation Semester 1

Module content

Personal information management. This module focuses on personal information management within an organisational context. It deals with managing information and knowledge that is peculiar to an individual and which enables him/her to perform his/her job.

Topics include: creating an environment in which the individual can manage his/her information and knowledge; the skills needed to be able to manage personal information and knowledge; information overloading which gives rise to personal information and knowledge management, as well as the manner in which individuals can switch from personal information management to personal knowledge management; personal information and knowledge management as a career.

Information science 140 (INL 140)

Module credits 12.00

Service modules Faculty of Humanities

Prerequisites No prerequisites.

Contact time 1 practical per week, 3 lectures per week

Language of tuition Both Afr and Eng

Academic organisation Information Science

Period of presentation Semester 2

Module content

Information and communication technology. This module offers a brief overview of hardware and software, telecommunications technology, LANs, WANs and intranets, the information highway, the internet and the World Wide Web, computer ethics, ICTs, e-commerce, mobile computing technology and the influence that new trends and developments have on the distribution of information.

Publishing 120 (PUB 120)

Module credits 12.00

Prerequisites No prerequisites.

Contact time 1 practical per week, 3 lectures per week

Language of tuition Both Afr and Eng

Academic organisation Information Science

Period of presentation Semester 2

Module content

*Closed - requires departmental selection.

The Book Publishing Environment. This module provides a basic introduction to the book publishing environment. The following aspects are highlighted: the concept "publishing"; different publishing industries and environments; contexts of book publishing; the publishing value chain; processes, tasks and role-players involved in book publishing; different sectors of the book publishing industry; different types of publishing houses; external role-players; initiatives; strategies; current trends and issues.

Visual culture studies 123 (VKK 123)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology

Prerequisites No prerequisites.

Contact time 3 lectures per week

Language of tuition Double Medium

Academic organisation Visual Arts

Period of presentation Semester 2

Module content

Images across media: historical perspectives

This module presents a historical overview of the ways in which images have appeared across media in visual culture from a specific African vantage point within the global. This is done by means of exploring key modes, themes and visual texts with the aim of fostering an understanding of how historical events and cultural and ideological trends underpin the visual. Among the topics that may be covered are the progression of graphic and industrial design from the Industrial Revolution, photography, art, fashion, dress, magazines, printed culture and postcards. The module also provides an introduction to research approaches and methods in the field of visual culture.

Marketing applications 122 (BEM 122)

Module credits 10.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Humanities
Faculty of Natural and Agricultural Sciences

Prerequisites BEM 110 GS

Language of tuition Both Afr and Eng

Academic organisation Marketing Management

Period of presentation Semester 2

Module content

E-marketing, services marketing, not-for-profit marketing, business-to-business marketing, retailing, global marketing.



Elective modules

Afrikaans 110 (AFR 110)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education
Faculty of Economic and Management Sciences
Faculty of Law
Faculty of Health Sciences

Prerequisites No prerequisites.

Contact time 2 lectures per week, 2 discussion classes per week

Language of tuition Afrikaans

Academic organisation Afrikaans

Period of presentation Semester 1

Module content

Taalkundekomponent: Inleiding tot die Afrikaanse taalkunde met klem op lees-en skryfvaardigheid.

Letterkundekomponent: Inleiding tot die Afrikaanse en Nederlandse letterkunde aan die hand van kortverhale en gedigte.

Afrikaans 120 (AFR 120)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education
Faculty of Economic and Management Sciences
Faculty of Law
Faculty of Health Sciences

Prerequisites No prerequisites.

Contact time 2 lectures per week, 2 discussion classes per week

Language of tuition Afrikaans

Academic organisation Afrikaans

Period of presentation Semester 2

Module content

Taalkundekomponent: Inleiding tot die Afrikaanse sintaksis, fonetiek en taalgeskiedenis.

Letterkundekomponent: Inleiding tot die Romankuns Inleiding tot die Drama

German: Cultural-professional (1) 113 (DTS 113)

Module credits 12.00

Service modules Faculty of Health Sciences

Prerequisites Grade 12 German



Contact time 2 lectures per week, 1 discussion class per week

Language of tuition Double Medium

Academic organisation Modern European Languages

Period of presentation Semester 1

Module content

Comprehensive review of German grammar; development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

German: Cultural-professional (2) 123 (DTS 123)

Module credits 12.00

Service modules Faculty of Health Sciences

Prerequisites DTS 113

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation Modern European Languages

Period of presentation Semester 2

Module content

Continuation of comprehensive review of German; further development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

English 110 (ENG 110)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education
Faculty of Economic and Management Sciences
Faculty of Law
Faculty of Health Sciences

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition English

Academic organisation English

Period of presentation Semester 1

Module content

*Alternative evening classes - 2 discussion classes per week Introduction to Literature in English (1) This module introduces the study of literature by examining a number of texts representing different genres (poetry, prose, drama). The texts studied here will be mainly from the pre-twentieth century era and may include texts written in English from both Africa and other parts of the world. The aim of this module is to equip students with the critical and analytical skills required for a perceptive reading of poetry, novels and plays.

English 120 (ENG 120)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education
Faculty of Economic and Management Sciences
Faculty of Law
Faculty of Health Sciences

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition English

Academic organisation English

Period of presentation Semester 2

Module content

*Alternative evening classes: 2 discussion classes per week

Introduction to Literature in English (2)

This module introduces the study of post-nineteenth century literature by examining a number of texts representing different genres (poetry, drama, prose). Texts will be from both Africa and other parts of the world. By the end of this module students should have the background and analytical skills to perceptively read modern and contemporary poetry, novels and plays.

French: Cultural-professional (1) 113 (FRN 113)

Module credits 12.00

Service modules Faculty of Health Sciences

Prerequisites Grade 12 French

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation Modern European Languages

Period of presentation Semester 1

Module content

Comprehensive review of French grammar; development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

French: Cultural-professional (2) 123 (FRN 123)

Module credits 12.00

Service modules Faculty of Health Sciences

Prerequisites FRN 113

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation Modern European Languages

Period of presentation Semester 2

Module content

Comprehensive review of French grammar; further development of reading, writing, speaking and understanding skills; analysis and interpretation of texts.

Sepedi for beginners 110 (SEP 110)

Module credits 12.00

Service modules Faculty of Education
Faculty of Health Sciences

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation African Languages

Period of presentation Semester 1

Module content

*For absolute beginners only.

*Only students from the School of Healthcare Sciences may take this module during semester 2. All other students must take this module during semester 1. Also note that students from the School of Healthcare Sciences, who already possess the language skills taught in this module, may write an exemption examination. The acquisition of basic Sepedi communicative skills with emphasis on everyday expressions and suitable high frequency vocabulary, within specific social situations.

Sepedi 120 (SEP 120)

Module credits 12.00

Service modules Faculty of Education

Prerequisites SEP 110

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation African Languages

Period of presentation Semester 2

Module content

Sepedi - communication and grammar

The acquisition of more advanced communication skills in further social situations. More extensive vocabulary and more advanced language structures are acquired and used. Further awareness of the nature and function of language structures. Writing and spelling rules. Dictionaries and dictionary use. Reading and comprehension of basic texts.



isiZulu for beginners 110 (ZUL 110)

Module credits 12.00

Service modules Faculty of Education
Faculty of Health Sciences

Prerequisites No prerequisites.

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation African Languages

Period of presentation Semester 1 and Semester 2

Module content

*For absolute beginners only

*Only students from the School of Healthcare Sciences may take this module during semester 2. All other students must take this module during semester 1. Students from the School of Healthcare Sciences, who already possess the language skills taught in this module, may write an exemption examination.

The acquisition of basic isiZulu communicative skills with emphasis on everyday expressions and suitable high frequency vocabulary, within specific situations.

isiZulu 120 (ZUL 120)

Module credits 12.00

Service modules Faculty of Education

Prerequisites ZUL 110

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation African Languages

Period of presentation Semester 2

Module content

isiZulu - communication and grammar

The acquisition of more advanced communication skills in further social situations. More extensive vocabulary and more advanced language structures are acquired and used. Further awareness of the nature and function of language structures. Writing and spelling rules. Dictionaries and dictionary use. Reading and comprehension of basic texts

Introduction to isiZulu grammar - Capita selecta 111 (ZUL 111)

Module credits 12.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition isiZulu

Academic organisation African Languages

Period of presentation Semester 1

Module content

*For speakers of isiZulu as home language or first or second additional language.

Aspects of the grammar of isiZulu such as an introduction to the word categories; an introduction to the structure, meaning and use of the noun, the adjective, the relative, the possessive; the verb; writing and spelling rules; dictionaries and dictionary use; grammatical analysis.

Curriculum: Year 2

Minimum credits: 148

Fundamental modules

Community-based project 202 (JCP 202)

Module credits	8.00
Service modules	Faculty of Economic and Management Sciences
Prerequisites	No prerequisites.
Contact time	1 other contact session per week
Language of tuition	Both Afr and Eng
Academic organisation	Informatics
Period of presentation	Year

Module content

This project-orientated module is a form of applied learning which is directed at specific community needs and is integrated into all undergraduate academic programmes offered by the Faculty of Engineering, Built Environment and Information Technology.

The main objectives with the module are as follows:

- (1) The execution of a community-related project aimed at achieving a beneficial impact on a chosen section of society, preferably but not exclusively, by engagement with a section of society which is different from the student's own background.
- (2) The development of an awareness of personal, social and cultural values, an attitude to be of service, and an understanding of social issues, for the purpose of being a responsible professional.
- (3) The development of important multidisciplinary and life skills, such as communication, interpersonal and leadership skills.

Assessment in this module will include all or most of the following components: evaluation and approval of the project proposal, assessment of oral and/or written progress reports, peer assessment in the event of team projects, written report-back by those at which the project was aimed at, and final assessment on grounds of the submission of a portfolio and a written report.

Elective modules

Information science 240 (INL 240)

Module credits	20.00
Service modules	Faculty of Humanities
Prerequisites	No prerequisites.
Contact time	3 practicals per week, 3 lectures per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

Social and ethical impact. This module examines moral and legal regulation practices related to information in print and digital environments. Different ethical theories are identified and applied to privacy, access to information, information poverty and censorship. The interpretation and enforcement of rules and regulations are discussed.

Popular fiction 220 (LCC 220)

Module credits 20.00

Service modules Faculty of Engineering, Built Environment and Information Technology

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Both Afr and Eng

Academic organisation Afrikaans

Period of presentation Semester 2

Module content

The distinction between literary and genre fiction. Literary “formulas” and bestsellers. Various approaches to the study of popular fiction (sociological, psychological, “cultural studies” and text-based approaches to popular literature).

The focus is on various literary “types” or “formulas”: Adventure, Romance, Mystery, Science Fiction etc. as formulaic artistic constructions created for the purpose of enjoyment and pleasure against the background of larger socio-political circumstances.

Publishing 210 (PUB 210)

Module credits 20.00

Prerequisites No prerequisites.

Contact time 3 lectures per week, 3 practicals per week

Language of tuition Both Afr and Eng

Academic organisation Information Science

Period of presentation Semester 1

Module content

*Closed - requires departmental selection.

Copy-editing. This module offers an introduction to copy-editing as a phase in the publishing process. Topics covered are the role of the copy-editor in the publishing value chain; the levels of editing; the responsibilities of the copy-editor towards the manuscript, the author and the publishing house; the responsibilities and skills of the proof-reader; typical problems in texts; proof-reading and copy-editing symbols and the mark-up of texts; as well as legal and ethical aspects of editing. Learners are also equipped with practical skills in proofreading and copy-editing both digital and print-based texts.

Publishing 220 (PUB 220)



Module credits	20.00
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

*Closed - requires departmental selection.

The Visual and Production Dimensions of Publishing. This module offers a theoretical positioning of graphic design, reproduction and printing within the publishing process, as well as practical applications thereof. The following topics are addressed in the theoretical positioning: graphic design practice; the historical development of the relationship between reproduction and printing innovations and graphic design styles; the use of visual elements in publications; the management role of the editor in this phase.

During the practical component learners are introduced to selected applications of DTP software and the practical aspects of the production phase.

Visual culture studies 222 (VKK 222)

Module credits	20.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	No prerequisites.
Language of tuition	Double Medium
Academic organisation	Visual Arts
Period of presentation	Semester 1

Module content

New media in visual culture

This module highlights and investigates emerging new media technologies by emphasising and critically analysing the cultural, political, rhetorical and aesthetic possibilities of these tools. New media is considered in terms of archiving, the digitisation and display of visual cultures, branding and dissemination of visual cultures. Theorists may include: McLuhan, Kellner and Manovich.

Afrikaans 210 (AFR 210)

Module credits	20.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	No prerequisites.
Contact time	2 lectures per week
Language of tuition	Afrikaans
Academic organisation	Afrikaans
Period of presentation	Semester 1

Module content

Leer Nederlands

Die module het as uitkoms die verwerwing van lees-, praat-, skryf- en luistervaardighede in Nederlands. 'n Goeie kennis van Afrikaans is 'n voorvereiste. Die module is kontrastief. Klem word gelê op die verskille tussen die Afrikaanse en Nederlandse grammatika, woordeskat en kultuur.

Afrikaans 220 (AFR 220)

Module credits 20.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites AFR 110 and AFR 120

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition Afrikaans

Academic organisation Afrikaans

Period of presentation Semester 2

Module content

Afrikaanse prosa

Literatuurteorie en -kritiek

Modern English literature and English studies 210 (ENG 210)

Module credits 20.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites ENG 110, ENG 120

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition English

Academic organisation English

Period of presentation Semester 1

Module content

*Alternative evening classes - 3 discussion classes per week

Modern English literature and English language studies

This module focuses on post-nineteenth century literature in English as well as on historical and theoretical aspects of the English language.

English 220 (ENG 220)

Module credits 20.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education



Prerequisites ENG 110, ENG 120

Contact time 2 lectures per week, 2 discussion classes per week

Language of tuition English

Academic organisation English

Period of presentation Semester 2

Module content

*Alternative evening classes - 3 discussion classes per week

Twentieth-century, postcolonial and contemporary literature

This module focuses on post-nineteenth century literature in English. Various genres are covered and particular attention is given to postcolonial writing.

Sepedi 210 (SEP 210)

Module credits 20.00

Service modules Faculty of Education

Prerequisites SEP 110, SEP 120

Contact time 2 lectures per week, 1 discussion class per week

Language of tuition Double Medium

Academic organisation African Languages

Period of presentation Semester 1

Module content

Sepedi - communication and grammar The acquisition of advanced communication skills in further social, occupational and educational situations. More extensive vocabulary and advanced language structures are acquired and used. Heightened awareness of the nature and function of language structures. Sepedi - reading and writing Writing of coherent, idiomatic and grammatically correct texts in order to impart ideas and information for a selected range of communicative purposes. Writing entails creative writing as well as reduplication. Reading and comprehension of texts which contain reasonably extensive vocabularies and a relatively large variation of language structures. Commence with the reading of fairly simple literary works. Students are also further trained in the use of the dictionary.

Sepedi 220 (SEP 220)

Module credits 20.00

Service modules Faculty of Education

Prerequisites SEP 210

Contact time 1 discussion class per week, 2 lectures per week

Language of tuition Double Medium

Academic organisation African Languages

Period of presentation Semester 2

Module content

Sepedi - communication, grammar, reading and writing The further acquisition of advanced communication skills in further social, occupational and educational situations. More extensive vocabulary and advanced language structures are acquired and used. Heightened awareness of the nature and function of language structures. Continuation of the writing of coherent, idiomatic and grammatically correct texts in order to impart ideas and information for a range of communicative purposes. An introduction to Sepedi speech sounds / phonetics. Reading and comprehension of texts which contain more extensive vocabularies and a larger variation of language structures. Reading of further literary works.

isiZulu 210 (ZUL 210)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	ZUL 110, ZUL 120
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Double Medium
Academic organisation	African Languages
Period of presentation	Semester 1

Module content

isiZulu - communication and grammar The acquisition of advanced communication skills in further social, occupational and educational situations. More extensive vocabulary and advanced language structures are acquired and used. Heightened awareness of the nature and function of language structures. isiZulu - reading and writing Writing of coherent, idiomatic and grammatically correct texts in order to impart ideas and information for a selected range of communicative purposes. Writing entails creative writing as well as reduplication. Reading and comprehension of texts which contain reasonably extensive vocabularies and a relatively large variation of language structures. Commence with the reading of fairly simple literary works. Students are also further trained in the use of the dictionary.

isiZulu 220 (ZUL 220)

Module credits	20.00
Service modules	Faculty of Education
Prerequisites	ZUL 210
Contact time	2 lectures per week, 1 discussion class per week
Language of tuition	Double Medium
Academic organisation	African Languages
Period of presentation	Semester 2



Module content

isiZulu - communication, grammar, reading and writing

The further acquisition of advanced communication skills in further social, occupational and educational situations. More extensive vocabulary and advanced language structures are acquired and used. Heightened awareness of the nature and function of language structures. Continuation of the writing of coherent, idiomatic and grammatically correct texts in order to impart ideas and information for a range of communicative purposes. An introduction to isiZulu speech sounds/phonetics. Reading and comprehension of texts which contain more extensive vocabularies and a larger variation of language structures. Reading of further literary works.

German: Intermediate (1) 211 (DTS 211)

Module credits	20.00
Prerequisites	DTS 104 or DTS 113 or DTS 123 (before 2011) or Grade 12 German
Contact time	1 lecture per week, 4 discussion classes per week
Language of tuition	Double Medium
Academic organisation	Modern European Languages
Period of presentation	Semester 1

Module content

This module focuses on the further development of communication skills with special emphasis on the receptive activities of the language, namely listening and reading. Careful attention is given to critical aspects of German grammar. Short fictional and non-fictional texts are used for comprehension as well as for demonstrating cultural aspects of the German-speaking countries. This module complies with the requirements for level B1.1 set by the "Common European Framework of Reference for Languages".

German: Intermediate (2) 221 (DTS 221)

Module credits	20.00
Prerequisites	DTS 211
Contact time	1 lecture per week, 4 discussion classes per week
Language of tuition	Double Medium
Academic organisation	Modern European Languages
Period of presentation	Semester 2

Module content

This module continues with the development of communicative skills of the language. Special attention is given to the comprehension of non-fictional and literary written texts, spoken and audio-visual inputs, as well as the application of knowledge of German grammar in oral and written production. This module complies with the requirements for level B1.2 set by the "Common European Framework of Reference for Languages".

French: Intermediate (1) 211 (FRN 211)

Module credits	20.00
Prerequisites	FRN 104 or FRN 123



Contact time	1 lecture per week, 4 discussion classes per week
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Language of tuition	Double Medium
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Academic organisation	Modern European Languages
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Period of presentation	Semester 1
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Module content

This module focuses on the further development of communication skills with special emphasis on the receptive activities of the language, namely listening and reading. Careful attention is given to critical aspects of French grammar. Short fictional and non-fictional texts are used for comprehension as well as for demonstrating cultural aspects of the French-speaking countries. This module complies with the requirements for level B1.1 set by the “Common European Framework of Reference for Languages”.

French: Intermediate (2) 221 (FRN 221)

Module credits	20.00
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Prerequisites	FRN 211
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Contact time	1 lecture per week, 4 discussion classes per week
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Language of tuition	Double Medium
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Academic organisation	Modern European Languages
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Period of presentation	Semester 2
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Module content

This module continues with the development of communicative skills of the language. Special attention is given to the comprehension of non-fictional and literary written texts, spoken and audio-visual inputs, as well as the application of knowledge of French grammar in oral and written production. This module complies with the requirements for level B1.2 set by the “Common European Framework of Reference for Languages”.

Curriculum: Final year

Minimum credits: 150

Core modules

Publishing 310 (PUB 310)

Module credits	30.00
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

*Closed - requires departmental selection.

Publishing in the Digital Environment. The first part of this module focuses on the study of publications in the digital environment. Differences between paper-based and digital texts are studied. Publication formats in the digital arena are discussed by focusing on topics such as multimedia, hyper fiction, e-books, etc., as well as distribution channels such as intranets and portals. The influence of the digital environment on publications and publication processes is the main focus of the second part, focusing on understanding the nature and management of the e-publishing environment and digital publishing technologies such as HTML, SGML, XML and PDF.

Publishing 311 (PUB 311)

Module credits	30.00
Prerequisites	No prerequisites.
Contact time	3 practicals per week, 3 lectures per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 1

Module content

*Closed - requires department selection.

Commissioning. This module offers an introduction to the commissioning phase of the book publishing process. The process of manuscript commissioning is studied within the dual contexts of the South African publishing environment and the internal environment of the publishing house.

Topics covered include: market research; list building; the management of both the manuscript development and production phases; costing a project; scheduling and contracts. Learners demonstrate their understanding of commissioning through case studies, role-plays and the creation of a manuscript proposal.

Publishing 320 (PUB 320)

Module credits	30.00
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Prerequisites	No prerequisites.
Contact time	3 practicals per week, 3 lectures per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

*Closed – requires departmental selection.

Management in the Publishing Environment. This module offers an introduction to publishing as a business. Topics covered include business models in the publishing industry, the organisational structures of publishing houses, and the application of marketing in a publishing context.

Publishing 321 (PUB 321)

Module credits	30.00
Prerequisites	No prerequisites.
Contact time	3 practicals per week, 3 lectures per week
Language of tuition	English
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

*Closed - requires department selection.

Publishing in the Magazine and Corporate Environment. This module offers an introduction to the publishing value chain as applied to magazines and corporate publications; the magazine and corporate publishing environment (including kinds of magazines and corporate publications, readership, market segmentation); commissioning writing for magazines and corporate publications; production processes; sales and marketing; and distribution.

Elective modules

Afrikaans 311 (AFR 311)

Module credits	30.00
Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
Prerequisites	AFR 214 and AFR 220
Contact time	2 lectures per week, 2 discussion classes per week
Language of tuition	Afrikaans
Academic organisation	Afrikaans
Period of presentation	Semester 1



Module content

Taalkundekomponent

Capita selecta uit die Afrikaanse taalkunde

Letterkundekomponent

Afrikaanse prosa

Afrikaans 321 (AFR 321)

Module credits 30.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites AFR 214 and AFR 220

Contact time 2 lectures per week, 2 discussion classes per week

Language of tuition Afrikaans

Academic organisation Afrikaans

Period of presentation Semester 2

Module content

Afrikaanse poësie

'n Keuse uit eietydse Nederlandstalige literatuur; analitiese teksondersoeke met aandag aan agtergrond- en resepsieaangeleenthede.

Die Afrikaanse drama word binne die breër konteks van die Afrikaanse letterkunde geplaas.

German: Cultural-professional (7) 361 (DTS 361)

Module credits 15.00

Prerequisites DTS 221 or DTS 261, 262, 263 and 264

Contact time 2 discussion classes per week

Language of tuition Double Medium

Academic organisation Modern European Languages

Period of presentation Semester 1

Module content

Introduction to German linguistics. This module complies with the requirements for level B2.1 set by the "Common European Framework of Reference for Languages".

German: Cultural-professional (8) 362 (DTS 362)

Module credits 15.00

Prerequisites DTS 221 or DTS 261, 262, 263 and 264

Contact time 1 lecture per week, 2 discussion classes per week

Language of tuition Double Medium

Academic organisation Modern European Languages



Period of presentation	Semester 1
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Module content

Analysis, interpretation and appropriation of relevant texts from different disciplines. This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

German: Cultural-professional (9) 363 (DTS 363)

Module credits	15.00
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Prerequisites	DTS 221 or DTS 261, 262, 263 and 264
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Contact time	2 discussion classes per week
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Language of tuition	Double Medium
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Academic organisation	Modern European Languages
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Period of presentation	Semester 2
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Module content

Principles of textual grammar of the German language. This module complies with the requirements for level B2.2 set by the “Common European Framework of Reference for Languages”.

German: Cultural-professional (10) 364 (DTS 364)

Module credits	15.00
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Prerequisites	DTS 221 or DTS 261, 262, 263 and 264
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Contact time	1 lecture per week, 2 discussion classes per week
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Language of tuition	Double Medium
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Academic organisation	Modern European Languages
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Period of presentation	Semester 2
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Module content

Analysis, interpretation and appropriation of literary texts in cultural-historical perspective. This module complies with the requirements for level B2.2 set by the “Common European Framework of Reference for Languages”.

English 310 (ENG 310)

Module credits	30.00
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Service modules	Faculty of Engineering, Built Environment and Information Technology Faculty of Education
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Prerequisites	ENG 210, ENG 220
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Contact time	2 lectures per week, 2 discussion classes per week
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Language of tuition	English
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Academic organisation	English
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Period of presentation	Semester 1
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Module content

Mediaeval and Renaissance literature

In this module students study the works of representative writers from Chaucer to Shakespeare and Milton. The general characteristics and techniques of these authors are discussed in relation to developments in aesthetic theory, generic conventions and socio-historical change.

English 311 (ENG 311)

Module credits 30.00

Service modules Faculty of Engineering, Built Environment and Information Technology

Prerequisites ENG 158 and a minimum of 64 credits in ENG modules. In addition, students must achieve a minimum average of 65% in the second-year ENG modules or pass a departmental entrance test.

Contact time 2 lectures per week

Language of tuition English

Academic organisation English

Period of presentation Semester 1

Module content

Editing principles and practice

This module practises several basic language-editing skills on a variety of texts from different fields and of varying levels of complexity for specific target audiences. The principles of plain language editing are also introduced and strategies for overcoming textual complexity for given audiences are explored. Special attention is also given to the demands of editing South African English, client relations and the ethics of editing. Considerable practical work is required.

English 320 (ENG 320)

Module credits 30.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites ENG 220

Contact time 2 discussion classes per week, 2 lectures per week

Language of tuition English

Academic organisation English

Period of presentation Semester 2

Module content

Augustan, Romantic and 19th-century literature

In this module students read a representative selection of 18th- and 19th-century texts in English. The general characteristics and techniques of these texts are discussed in relation to developments in aesthetic theory, generic conventions and socio-historical change.



English 322 (ENG 322)

Module credits	30.00
Service modules	Faculty of Engineering, Built Environment and Information Technology
Prerequisites	ENG 158 and a minimum of 64 credits in ENG modules.
Contact time	2 lectures per week
Language of tuition	English
Academic organisation	English
Period of presentation	Semester 2

Module content

Introduction to teaching English to speakers of other languages.

This module introduces both the theoretical and practical dimensions of TESOL (Teaching English to Speakers of Other Languages). Areas covered include (i) the nature of the foreign/second language learning process; (ii) the major approaches and methods of foreign/second language teaching and (iii) focused methodologies for teaching grammar, pronunciation, vocabulary, speaking and listening.

French: Cultural-professional (8) 362 (FRN 362)

Module credits	15.00
Prerequisites	FRN 221 or FRN 261, 262, 263 and 264 (before 2011)
Contact time	1 lecture per week, 2 discussion classes per week
Language of tuition	Double Medium
Academic organisation	Modern European Languages
Period of presentation	Semester 1

Module content

Analysis, interpretation and appropriation of relevant audio-visual material and texts from non-fictional and fictional sources.

This module complies with the requirements for level B2.1 set by the “Common European Framework of Reference for Languages”.

French: Cultural-professional (9) 363 (FRN 363)

Module credits	15.00
Prerequisites	FRN 361
Contact time	2 discussion classes per week, 1 practical per week
Language of tuition	Double Medium
Academic organisation	Modern European Languages
Period of presentation	Semester 2



Module content

Principles of grammar of the French language. Introduction to professional translation and interpreting for the purpose of learning French as a foreign language.

French: Cultural-professional (10) 364 (FRN 364)

Module credits 15.00

Prerequisites FRN 362

Contact time 2 lectures per week, 2 discussion classes per week

Language of tuition Double Medium

Academic organisation Modern European Languages

Period of presentation Semester 2

Module content

Analysis, interpretation and appropriation of literary texts in cultural-historical perspective.

Sepedi 310 (SEP 310)

Module credits 30.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites SEP 210, SEP 220 will be required for students who completed SEP 110, SEP 120 at year level 1 and SEP 211, AFT 220 will be required for students who completed SEP 111, AFT 121 at year level 1

Contact time 2 lectures per week, 1 discussion class per week

Language of tuition Double Medium

Academic organisation African Languages

Period of presentation Semester 1

Module content

Sepedi grammar - Capita selecta

Aspects of the grammar of Sepedi such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes / phonology of Sepedi. The acquisition and inculcation of advanced communicative skills within a larger number of social, occupational and educational situations. Awareness of the nature and function of language structures is heightened further. Attention is also paid to cultural phenomena.

isiZulu 310 (ZUL 310)

Module credits 30.00

Service modules Faculty of Engineering, Built Environment and Information Technology
Faculty of Education

Prerequisites	ZUL 210, ZUL 220 will be required for students who completed ZUL 110, ZUL 120 at year level 1 and ZUL 211, AFT 220 will be required for students who completed ZUL 111, AFT 121 at year level 1
Contact time	1 discussion class per week, 2 lectures per week
Language of tuition	Double Medium
Academic organisation	African Languages
Period of presentation	Semester 1

Module content

isiZulu grammar - Capita selecta

Aspects of the grammar of isiZulu such as a continuation of the study of the word categories; grammatical analysis; more intensive study of the structure, meaning and use of the noun (specifically derived nouns) and verb (specifically moods and verbal extensions); an introduction to the sound changes/phonology of isiZulu. The acquisition and inculcation of advanced communicative skills within a larger number of social, occupational and educational situations. Awareness of the nature and function of language structures is heightened further. Attention is also paid to cultural phenomena.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.