University of Pretoria Yearbook 2016

BCom Business Management (07130062)

Duration of study	3 years
Total credits	394
Contact	Prof AF Grobler anske.grobler@up.ac.za +27 (0)124202306

Programme information

This qualification is aimed at management knowledge and skills as it applies to the private enterprise as value-adding unit in a changing environment with the necessary competitiveness to survive. The study field is introduced and management decision-making skills acquired. How to establish an enterprise and how to co-ordinate the different areas in management also receive attention. Although this package is intended to serve as a foundation for further study, and for the corporate environment, it also enables graduates to establish their own enterprises and to manage it.

Admission requirements

- To be able to register NSC candidates must comply with the minimum requirements for degree studies as well as with the minimum requirements for the relevant study programme.
- Life Orientation is excluded when calculating the APS.

Minimum requirements for 2016								
Achievement Level								APS
Afrikaans or English				Mathematics				
NSC/IEB	HIGCSE	AS-Level	A-Level	NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	4	3	D	D	30

Additional requirements

a. General Regulations G.1 to G.15 (with the exception of Regulation G.11.2(c)) apply to a bachelor's degree.
b. A student may not take more than the prescribed number of modules per semester unless the Dean decides otherwise.
c. A student may take a module not listed as an elective module only if the prior approval of the Dean has been obtained.
d. A student who is in possession of a bachelor's degree may not present any modules passed for that degree for another field of specialisation or degree in this Faculty. (See General Regulations G.8 and G.9)
e. A module passed at 300-level shall only be recognised for degree purposes if the corresponding prescribed module(s) at 200-level has/have been passed, unless the Dean decides otherwise, with the proviso that the

following modules which are offered at 300-level only, are also considered "major subjects": Labour law 311 (ABR 311), Labour relations 320 (ABV 320) and International business management 359 and 369 (OBS 359 and 369); only two 14-week modules, or the equivalent thereof, that are not preceded by the 100- and 200-level modules, may be taken for degree purposes. In other words, at least four 14-week modules must be taken at 300-level that are preceded by the 100- and 200-level, except for modules offered on 200- and 300-level only.

f. A module already passed may only be repeated with the approval of the Dean.
g. A module passed may not be taken into account for more than one degree or field of specialisation.
h. It remains the student's responsibility to ascertain, prior to registration, whether all the modules he/she intends taking can be accommodated in the class, test and examination timetables.
i. The Faculty of Economic and Management Sciences supports an outcomes-based education system and places a high premium on the development of specific academic competences. Class attendance in all modules and for the full duration of all programmes is therefore compulsory for all students.
j. The Dean has the right of authorisation regarding matters not provided for in the General Regulations or the Faculty Regulations.

Other programme-specific information

Note: See the alphabetical list of modules for prerequisites of all modules.

FRK 122 is a terminating module. Candidates will not be able to continue with Financial accounting in the second or third year.

? FBS 212 and 222 are terminating modules. Candidates will not be able to continue with Financial management at 300-level.

Specialisation modules: OBS 310, 320

"Major subject"
To be considered a "major subject" the equivalent of four 14-week modules, including two at 300-level, must be passed provided that:

- the following modules which are offered at 300-level only, are also considered "major subjects": Labour law 311 (ABR 311), Labour relations 320 (ABV 320), and International business management 359 and 369 (OBS 359 and 369);
- only two 14-week modules, or the equivalent thereof, that are not preceded by the 100- and 200-level modules, may be taken for degree purposes. In other words, at least four 14-week modules must be taken at 300-level that are preceded by the 100- and 200-level, except for modules offered on 200- and 300-level only.

Promotion to next study year

According to General Regulation G.3 students have to comply with certain requirements as set by the Faculty Board.

a. A student must pass at least 4 core semester or 2 core year modules to be admitted to the subsequent year of study.
b. If a student has passed less than the required minimum of 4 core semester or 2 core year modules, he/she will not be readmitted to the Faculty of Economic and Management Sciences. Such a student may apply in writing to the Faculty's Admissions Committee to be readmitted conditionally – with the proviso that the Admissions Committee may set further conditions with regards to the student's academic progress. The Faculty's Admissions Committee may deny a student's application for readmission.

c. If a student has been readmitted conditionally, his/her academic progress will be monitored after the first semester examinations to determine whether he/she has complied with the requirements set by the Admissions Committee. If not, his/her studies will be suspended.
d. A student whose studies have been suspended because of his/her poor academic performance has the right to appeal against the decision of the Faculty's Admissions Committee.
e. A student may be refused promotion to a subsequent year of study if the prescribed tuition fees are not paid.
f. A student may be refused admission to the examination, or promotion to a subsequent year of study or promotion in a module (if applicable) if he/ she fails to fulfil the attendance requirements. Class attendance in all modules and for the full duration of all programmes is compulsory for all students.

Pass with distinction

a. A degree may be awarded with distinction provided the candidate meets the following criteria:

i. Completes the degree within three years;
ii. Obtains a Cumulative Grade Point Average CGPA) of 75%;
iii. Repeated passed modules will not be considered. The initial pass mark of module will be used when calculating the GPA.

b. Transferees from other faculties and from other universities who still complete their bachelor degrees (including credits transferred and recognised from the degrees they registered for originally) within three years will be considered as exceptional cases by the Dean.
c. The GPA will be not be rounded up to a whole number.
d. Exceptional cases will be considered by the Dean.

General information

Minimum requirements for bachelor's degrees; semester and year modules; new regulations

1. Students who commenced their studies before 2015 must complete the programme in terms of the curriculum of the year in which they commenced their studies, or in terms of the curriculum of the year in which they switched to their current field of specialisation. Students who prefer to do so may, however, apply to change over to the latest curriculum, but then they should comply with all the requirements thereof and they may not revert to the regulations of an earlier year.
2. Students who are registering for a degree programme for the first time in 2015 must take the modules indicated under the particular field of specialisation.

Please note: Only two 14-week modules, or the equivalent thereof, that are not preceded by the 100- and 200-level modules, may be taken for degree purposes. In other words, at least four 14-week modules must be taken at 300-level that are preceded by the 100- and 200-level, except for modules offered on 200- and 300-level only. It is thus the responsibility of students to ensure before registration, that their curricula comply with all the requirements of the applicable regulations.

Curriculum: Year 1

Minimum credits: 135

Fundamental modules

Academic information management 101 (AIM 101) - Credits: 6.00
Academic literacy for Economic and Management Sciences 124 (ALL 124) - Credits: 6.00
Academic orientation 107 (UPO 107) - Credits: 0.00

Core modules

Principles of marketing management 110 (BEM 110) - Credits: 10.00
Economics 110 (EKN 110) - Credits: 10.00
Economics 120 (EKN 120) - Credits: 10.00
Financial accounting 111 (FRK 111) - Credits: 10.00
Informatics 112 (INF 112) - Credits: 10.00
Communication management 181 (KOB 181) - Credits: 5.00
Business management 114 (OBS 114) - Credits: 10.00
Business management 124 (OBS 124) - Credits: 10.00
Statistics 110 (STK 110) - Credits: 13.00
Statistics 113 (STK 113) - Credits: 11.00
Statistics 120 (STK 120) - Credits: 13.00
Statistics 123 (STK 123) - Credits: 12.00
Financial accounting 122 (FRK 122) - Credits: 12.00
Marketing applications 122 (BEM 122) - Credits: 10.00

Curriculum: Year 2

Minimum credits: 138

Fundamental modules

Introduction to moral and political philosophy 251 (FIL 251) - Credits: 10.00

Core modules

Business law 210 (BER 210) - Credits: 16.00
Business law 220 (BER 220) - Credits: 16.00
Business management 210 (OBS 210) - Credits: 16.00
Business management 220 (OBS 220) - Credits: 16.00
Financial management 212 (FBS 212) - Credits: 16.00
Financial management 222 (FBS 222) - Credits: 16.00
Consumer behaviour 212 (BEM 212) - Credits: 16.00
Integrated brand communications 224 (BEM 224) - Credits: 16.00

Curriculum: Final year

Minimum credits: 120

Core modules

Marketing management 321 (BEM 321) - Credits: 20.00
Business management 310 (OBS 310) - Credits: 20.00
Business management 320 (OBS 320) - Credits: 20.00
Marketing research 314 (BEM 314) - Credits: 20.00

Elective modules

International business management 359 (OBS 359) - Credits: 20.00
International business management 369 (OBS 369) - Credits: 20.00

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.