



# University of Pretoria Yearbook 2016

## BConsumer Science Clothing: Retail Management (02130124)

**Duration of study** 4 years

**Total credits** 509

### Admission requirements

- In order to register NSC/IEB/Cambridge candidates must comply with the minimum requirements for degree studies as well as the minimum requirements for the relevant study programme.
- Life Orientation is excluded in the calculation of the Admission Point Score (APS)
- Grade 11 results are used for the provisional admission of prospective students. Final admission is based on the Grade 12 results.

Minimum requirements for 2016								
Achievement level								
Afrikaans or English				Mathematics				APS
NSC/IEB	HIGCSE	AS-Level	A-Level	NSC/IEB	HIGCSE	AS-Level	A-Level	
5	3	C	C	4	3	D	D	28

Candidates who do not comply with the minimum admission requirements may be considered for admission to the BConsumer Science study programme based on the results of the NBT. Please note: No extended programme is offered in BConsumer Science.

### Other programme-specific information

Students may enrol for AIM 111 and AIM 121 instead of AIM 101 (the same content presented over 2 semesters). Students who do not qualify for STK 110 must register for STK 113 and STK 123.

### Promotion to next study year

A student who did not pass all the prescribed modules of a particular year of study, has to register for the outstanding modules first. With the approval of the head of the department, modules of the following year of study may be taken in advance only if no timetable clashes occur; all the requirements and prerequisites have been met and not more than a specified number of credits per semester are taken. The credits of the semester of which modules are repeated, are taken as a guideline for the calculation of the number of modules permitted.

- a. A student registers for the second year when at least 80% of the first-year module credits have been passed.



- b. A student registers for the third year when at least 85% of the module credits of the previous years have been passed.
- c. A student registers for the fourth year when at least 95% of the module credits of the previous years have been passed.

## Practical/clinical/internship information

KTP 403 Experiential training in the industry: During the 4 years of study, during holidays, weekends and after hours, students must complete a total of 480 hours experiential training in the industry to develop practical and occupational skills, participate in community projects/development, engage in service learning. This is equal to 3 weeks x 40 hours (120 hours) per year, according to requirements as determined by the head of the department. These "credits" must be successfully completed together with a complete portfolio before the degree will be conferred.

## Pass with distinction

A student obtains his or her degree with distinction if a weighted average of at least 75% is obtained in the following modules:

A combination equivalent to six semester modules

Marketing research 314 and Strategic marketing 321

Clothing retail management 410 and Clothing merchandising 420

Clothing production 320, Product development 411

Project: Clothing textile project 402

New developments, sustainability and textile use 411

Textiles: Marketing and consumer aspects 421



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## Curriculum: Year 1

**Minimum credits: 121**

### Fundamental modules

Academic information management 111 (AIM 111) - Credits: 4.00

Academic information management 121 (AIM 121) - Credits: 4.00

Language and study skills 110 (LST 110) - Credits: 6.00

Academic orientation 102 (UPO 102) - Credits: 0.00

Academic information management 102 (AIM 102) - Credits: 6.00

### Core modules

Principles of marketing management 110 (BEM 110) - Credits: 10.00

Economics 110 (EKN 110) - Credits: 10.00

Economics 120 (EKN 120) - Credits: 10.00

Aesthetics 121 (EST 121) - Credits: 9.00

Financial accounting 111 (FRK 111) - Credits: 10.00

Financial accounting 121 (FRK 121) - Credits: 12.00

Clothing production: sewing techniques 110 (KLR 110) - Credits: 9.00

Clothing production: processes 120 (KLR 120) - Credits: 9.00

Design principles 111 (OBG 111) - Credits: 7.00

Statistics 110 (STK 110) - Credits: 13.00

Statistics 113 (STK 113) - Credits: 11.00

Statistics 120 (STK 120) - Credits: 13.00

Statistics 123 (STK 123) - Credits: 12.00

Marketing applications 122 (BEM 122) - Credits: 10.00



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## Curriculum: Year 2

**Minimum credits: 131**

### Core modules

Costume and fashion history 210 (KLD 210) - Credits: 12.00

Fashion forecasting 222 (KLD 222) - Credits: 12.00

Flat pattern design 211 (KLR 211) - Credits: 12.00

Pattern use and good fit 221 (KLR 221) - Credits: 10.00

Business management 114 (OBS 114) - Credits: 10.00

Business management 124 (OBS 124) - Credits: 10.00

Textiles: Utilities, fibres and yarns 212 (TKS 212) - Credits: 14.00

Textiles: Structures and finishes 222 (TKS 222) - Credits: 10.00

Informatics 281 (INF 281) - Credits: 3.00

Consumer behaviour 212 (BEM 212) - Credits: 16.00

Integrated brand communications 224 (BEM 224) - Credits: 16.00



## Curriculum: Year 3

**Minimum credits: 138**

### Core modules

Marketing management 321 (BEM 321) - Credits: 20.00

Business law 210 (BER 210) - Credits: 16.00

Business law 220 (BER 220) - Credits: 16.00

Clothing production 321 (KLR 321) - Credits: 11.00

Business management 210 (OBS 210) - Credits: 16.00

Business management 220 (OBS 220) - Credits: 16.00

Social and cultural aspects of clothing 311 (KLD 311) - Credits: 15.00

Marketing research 314 (BEM 314) - Credits: 20.00

Aesthetics: Product, consumer and environment 320 (EST 320) - Credits: 8.00



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## Curriculum: Final year

**Minimum credits: 125**

### Core modules

Clothing retail management 410 (KLD 410) - Credits: 20.00

Clothing merchandising 420 (KLD 420) - Credits: 20.00

Product development 411 (KLR 411) - Credits: 19.00

Clothing and textile research project 402 (KTP 402) - Credits: 28.00

Textiles: marketing and consumer aspects 421 (TKS 421) - Credits: 15.00

Experiential training in industry 403 (KTP 403) - Credits: 5.00

New developments, sustainability and textiles in use 411 (TKS 411) - Credits: 13.00

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The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.