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# University of Pretoria Yearbook 2016

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## Business engineering 421 (BPZ 421)

<b>Qualification</b>	Undergraduate
<b>Faculty</b>	<a href="#">Faculty of Engineering, Built Environment and Information Technology</a>
<b>Module credits</b>	16.00
<b>Programmes</b>	<a href="#">BEng Industrial Engineering</a> <a href="#">BEng Industrial Engineering Engage</a>
<b>Contact time</b>	4 lectures per week, 2 tutorials per week
<b>Language of tuition</b>	English
<b>Academic organisation</b>	Industrial and Systems Eng
<b>Period of presentation</b>	Semester 2

### Module content

Integration of engineering functions; strategic planning; organisational structures; business management; systems engineering; work-flow management; process modelling; business architecture; change management and motivation; marketing management and industry exposure. Business management game project.

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