

## University of Pretoria Yearbook 2016

## Thesis: Marketing management 990 (BEM 990)

FacultyFaculty of Economic and Management SciencesModule credits360.00ProgrammesDCom Marketing ManagementPrerequisitesNo prerequisites.	Qualification	Postgraduate
Programmes DCom Marketing Management	Faculty	Faculty of Economic and Management Sciences
	Module credits	360.00
Prerequisites No prerequisites.	Programmes	DCom Marketing Management
·	Prerequisites	No prerequisites.
Language of tuition Both Afr and Eng	Language of tuition	Both Afr and Eng
Academic organisation Marketing Management	Academic organisation	Marketing Management
Period of presentation Year	Period of presentation	Year

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