



PhD specialising in Marketing Management

- [University of Pretoria](#)
- [Study at UP](#)
- PhD specialising in Marketing Management

Programme Code

07267043

Closing Dates

- **SA** - 30/09/2024
 - **Non-SA** - 31/08/2024
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Admission Requirements

1. Relevant master's degree
 2. A weighted average of at least 65% for the master's degree
 3. Entrance examination passed with a minimum mark of 65%
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Minimum duration of study

2 years, full-time

Faculty Notes

The Faculty of Economic and Management Sciences aspires to be at the cutting edge of economic, financial and management education, as well as research and community engagement within the national, African and global context. Our mission is to advance relevant knowledge and develop



employable, innovative and diverse graduates to co-create value for society.

Enquiries about the programme

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How to apply



Online Application



Note: Also consult General Rules and Information on the Yearbook website for additional information.

Disclaimer: Due to the continuous restructuring of the Faculty and this website, some of the information displayed here may not fully reflect the most recent developments in the Faculty. Any discrepancies that are experienced may be taken up with Student Administration of the Faculty.