



BComHons specialising in Marketing Management

- [University of Pretoria](#)
- [Study at UP](#)
- BComHons specialising in Marketing Management

Programme Code

07240162

Closing Dates

- **SA** - 31/10/2024
 - **Non-SA** - 31/08/2024
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Admission Requirements

1. Relevant Bachelor of Commerce degree
 2. **UP Students:** An average of at least 65% for Marketing Research 314 (BEM 314) and Marketing Management 321 (BEM 321) or 65% for Business Management 330 (OBS 330)
Non-UP Students: A weighted average of at least 65% for Marketing modules at final-year level
 3. Entrance examination passed with at least 70%
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Minimum duration of study

1 years, full-time



Faculty Notes

The Faculty of Economic and Management Sciences aspires to be at the cutting edge of economic, financial and management education, as well as research and community engagement within the national, African and global context. Our mission is to advance relevant knowledge and develop employable, innovative and diverse graduates to co-create value for society.

Enquiries about the programme

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How to apply



Online Application



Note: Also consult General Rules and Information on the Yearbook website for additional information.

Disclaimer: Due to the continuous restructuring of the Faculty and this website, some of the information displayed here may not fully reflect the most recent developments in the Faculty. Any discrepancies that are experienced may be taken up with Student Administration of the Faculty.