Visual Search within two organisational strategies

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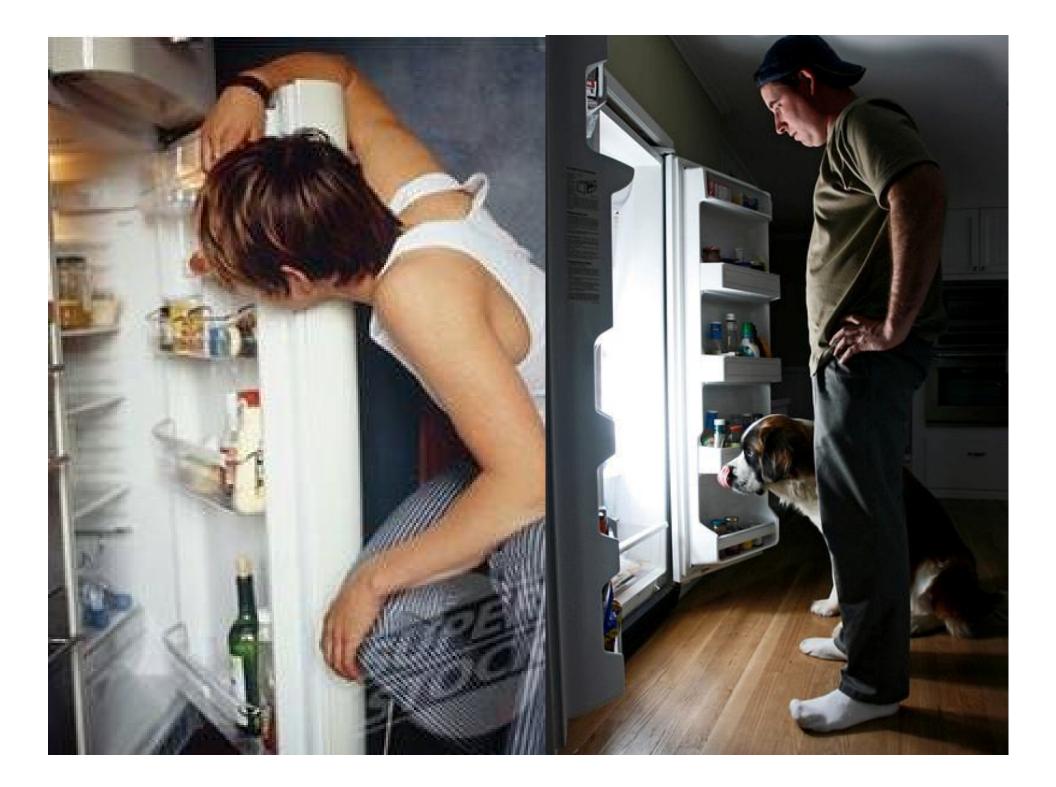
Functional visual search

<u>File Edit View Controls Store</u>		iTunes			
	n() () () () () () () () () () () () () (Ś.			Q- Search Music
IBRARY	√ Name ▲	Time Artist	Album	Genre	Rating
🞵 Music	✓ Everybody Sing!	2:52 Promiseland - Willow Creek	Every Move I Make	Gospel & Religious	
Movies	✓ Everywhere I Go	2:58 Youth Vocalists	God's Big Picture	Gospel & Religious	
TV Shows	✓ Family	2:43 Ensemble	Classic Disney, Vol. 3	Soundtrack	
Podcasts	✓ The Farmer's In The Dell	1:17 Clamber Club	Traditional Action Songs - Clamber Club	Children	
🕸 iTunes U	✓ Feed the Birds (Tuppence a Bag) [Fr	3:51 Julie Andrews	Classic Disney, Vol. 2	Film	
Apps (9)	✓ Follow The Leader	2:24 Youth Vocalists	God's Big Picture	Gospel & Religious	
	✓ Following The Leader	1:36 Bobby Driscoll & Paul Collins	Classic Disney, Vol. 3	Soundtrack	
🕍 Radio	✓ For The Word Of The Lord	2:14 Gospel Light	God's People Celebrate	Gospel & Religious	
FORE	✓ For The Word Of The Lord - Split Tr	2:11 Gospel Light	God's People Celebrate	Gospel & Religious	
📋 iTunes Store	✓ Gaston	3:39 Richard White/Jesse Corti	Beauty and the Beast (Special Edition Soundtrack)	Film	
Durchased	✓ Gaston (Reprise)	2:03 Richard White, Jesse Corti	Beauty and the Beast (Special Edition Soundtrack)	Film	
Downloads	✓ Gaston [From Beauty and the Beast]	3:39 Jesse Corti/Rev. Richard White	Classic Disney, Vol. 2	Film	
TAULUS.	✓ Get Down	2:47 Promiseland - Willow Creek	Every Move I Make	Gospel & Religious	
ENIUS	✓ Get Down (Playback)	2:49 Promiseland - Willow Creek	Every Move I Make	Gospel & Religious	
8 Genius	✓ GH Giraffe/Hippo	2:36 Various Artists	The African Alphabet	Educational	
LAYLISTS	✓ Give Thanks To The Lord	2:06 Gospel Light	God's People Celebrate	Gospel & Religious	
🔗 iTunes DJ	✓ Give Thanks To The Lord - Split Track	2:00 Gospel Light	God's People Celebrate	Gospel & Religious	
🕸 90's Music	✓ Glory defined	3:22 Raymond Cilliers	Lately	Religious	
Classical Music	✓ God's Amazing Power	2:16 Dave Pettway	God's Big Picture	Gospel & Religious	
Wusic Videos	✓ God's Holy Book	1:51 Chris Lizotte	God's Big Picture	Gospel & Religious	
Wy Top Rated	✓ God Is So Strong	2:01 Youth Vocalists	God's Big Picture	Gospel & Religious	
Recently Added	✓ God Made Hugs for Two	2:27 Chuck Brown & The Chuckleberr		Religious	
1 State and State an	✓ Going To The Zoo	2:48 Clamber Club	Traditional Action Songs - Clamber Club	Children	
Recently Played	✓ Grand Old Duke Of York	1:06 Clamber Club	Traditional Action Songs - Clamber Club	Children	
Top 25 Most Played		3:33 Ernie Sabella/Jason Weaver/Jose		Film	
African Alphabet	✓ Hakuna Matata [From The Lion King]		and the second		
Bible Songs	Hands Knees And Boompsadaisy	1:05 Clamber Club	Traditional Action Songs - Clamber Club	Childrens	
E Bronwyn	 Happy Birthday 	2:36	Lately	Delletere	
Kids Songs	Martina Martina Ca Ma	5:22 Raymond Cilliers	Lately	Religious	
≣♪ Tunes	✓ Have Mercy On Me	1:53 Gospel Light	God's People Celebrate	Gospel & Religious	
Walt Disney Classics	✓ Have Mercy On Me - Split Track	1:51 Gospel Light	God's People Celebrate	Gospel & Religious	
	✓ He's Got The Whole World In His H			Constant Provinciana	
	✓ He Looked	1:40 Youth Vocalists	God's Big Picture	Gospel & Religious	
	✓ Heads And Shoulders	1:00 Clamber Club	Traditional Action Songs - Clamber Club	Children	
	✓ Heads And Shoulders	1:00 Clamber Club	Traditional Action Songs - Clamber Club	Children	
	✓ Heffalumps And Woozles	2:04 The Disney Chorus	Classic Disney, Vol. 3	Soundtrack	
	✓ Heigh-Ho [From Snow White and t	2:48 Dwarf Chorus	Classic Disney, Vol. 2	Film	
	✓ Here Is The Bee Hive	1:02 Clamber Club	Traditional Action Songs - Clamber Club	Children	
	✓ Here We Go Round The Mulberry B		Traditional Action Songs - Clamber Club	Children	
	✓ Hickory Dickory Dock	0:59 Clamber Club	Traditional Action Songs - Clamber Club	Childrens	
	✓ Hickory Dickory Dock	0:12			
	✓ Hot Cross Buns	0:32			
	✓ Human Again	4:54 Disney	Beauty and the Beast (Special Edition Soundtrack)	Film	
	Humpty Dumpty	0:42 Clamber Club	Traditional Action Songs - Clamber Club	Children	
	Hush Little Baby	0:29			
	✓ I'm A Little Teapot	0:44 Clamber Club	Traditional Action Songs - Clamber Club	Children	









Some strategies we use to aid our visual search





Alphabetise



Categorise / Group



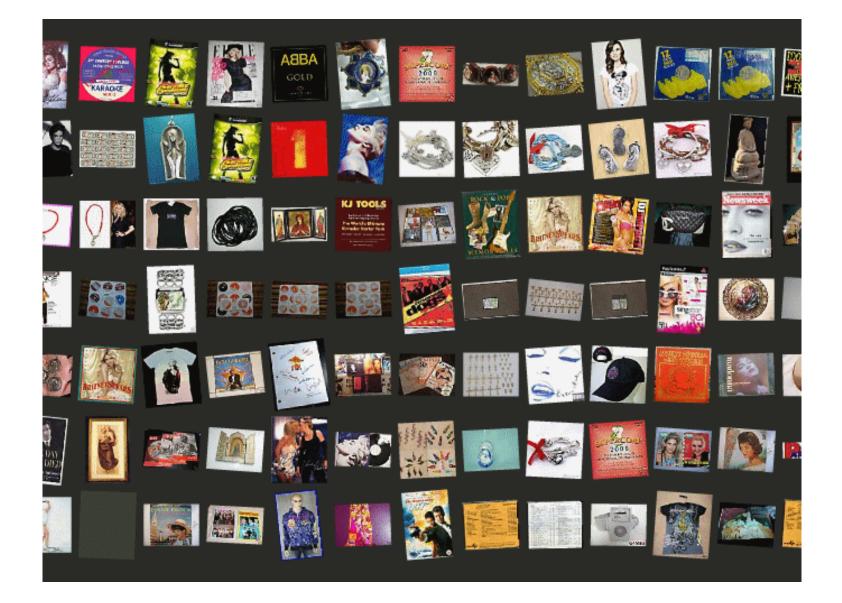
Colour code



Contrast

blue text red text green text blue text red text green text

Row / column arrangement



Reduce



Visual search in AAC

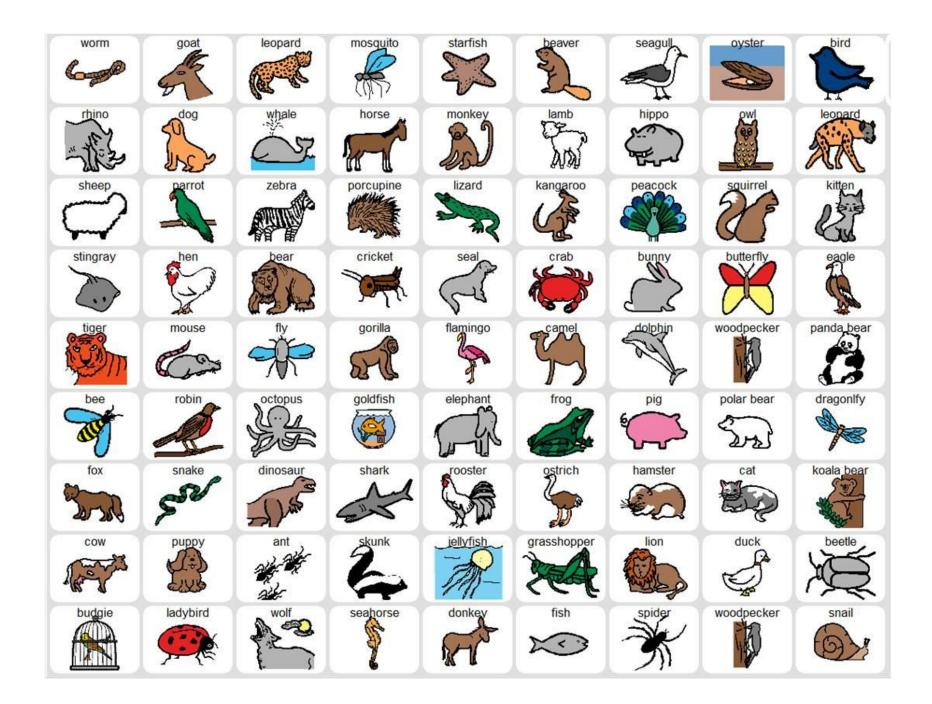
Grids – the most often used format



As vocabulary demands grow, larger visual displays are required.



The cost of visual search in large visual fields – in terms of speed and accuracy of location, and fatigue?



Organising the symbols makes it less demanding on cognitive resources to locate symbols.

Most common organising strategies Alphabetical order Categorisation (Colour coding) Schematic Semantic-syntactic

L-E-O

Keyboar

Specia

Travel

Body & Sou

OBA

Adjective

Alphabetical order

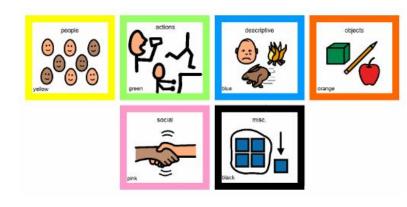
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hope	keep K	know	lead	learn	leave	let	lie	like	listen	live	look ♥♥♥ ↓ ↓
lose	love	make	mean	meet	mo∨e ו••	need	open	pass	pay	play	put C
reach	read	emembe	run K	say	see	send	show	sit A	speak ()))	spend	stand
start	stay	stop	take	talk	teach	tell	think	try	turn	nderstan	use
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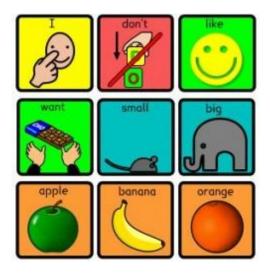
Categorisation



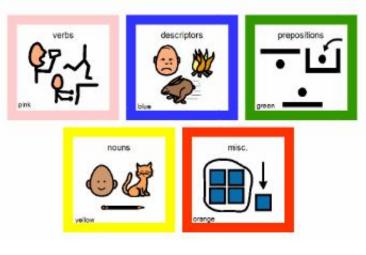
Colour coding

FitzGerald Key



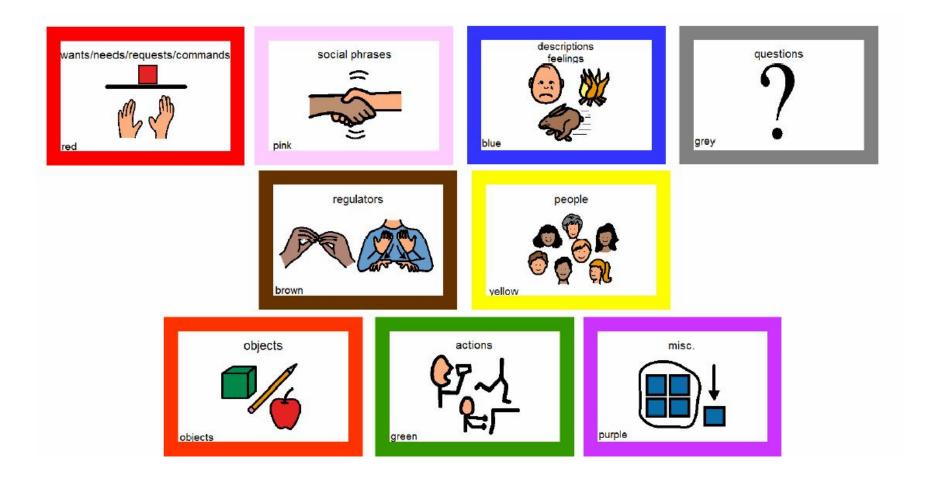


Goosen's System



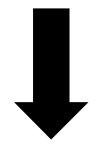


AAC Color Code for Phrase Based Communication



Colour coding strategies

Colour borders Colour backgrounds to cells Colour backgrounds to grids Colour symbols Black and white symbols Idiosyncratic systems Can children in Grade 1-3 make use of alphabetical and categorisation visual search strategies in large visual displays, and which one is better for this group?



Research Question

Research of visual search in AAC

Accuracy was higher and reaction time was faster when stimuli were unique colours than when they were all one colour.

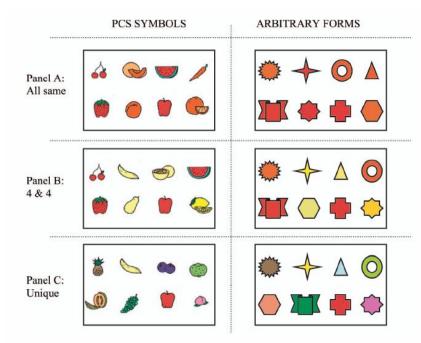


Figure 1. Stimuli for each of the six experimental conditions.

Wilkinson, Carlin, and Jagaroo (2006)

Alant, Kolatis and Lilienfeld (2010)

Visual search in experimental research

Definition of visual search

The process during which a predefined target needs to be found within a visual field

evaluated in terms of specific task requirements

then reacted to (Meyer, 2004).

Visual search vocabulary

Feature + conjunction search Parallel + serial search Bottom-up + top-down processing Targets + distractors Salience Attention

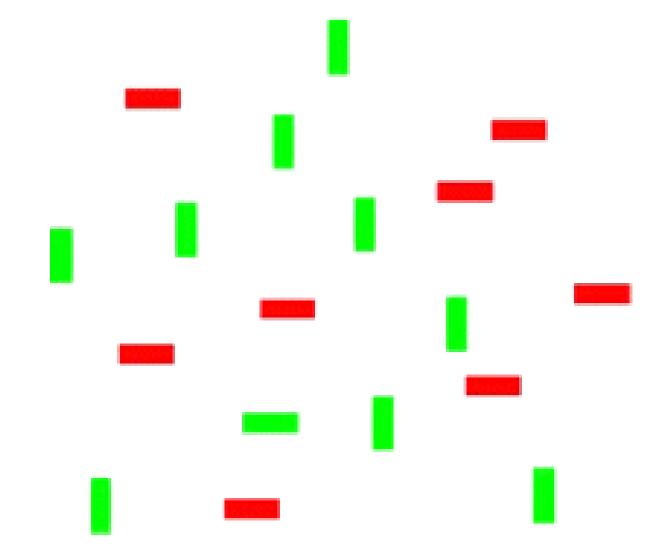
Feature search

x	Х	Х	Х	Х	Х	Х
х	Х	Х	Х	Х	Х	Х
x	Х	Х	Х	Х	0	х
x	Х	Х	Х	Х	Х	Х
х	Х	Х	Х	Х	Х	х
х	Х	Х	Х	Х	Х	Х
x	х	Х	х	х	х	х

Features / Guiding attributes

Colour **Motion** Orientation Size Luminance onset (flicker) Luminance polarity (contrast) Shape Venier offset Stereoscopic depth (3D) Symmetry

Conjunction search



Parallel search

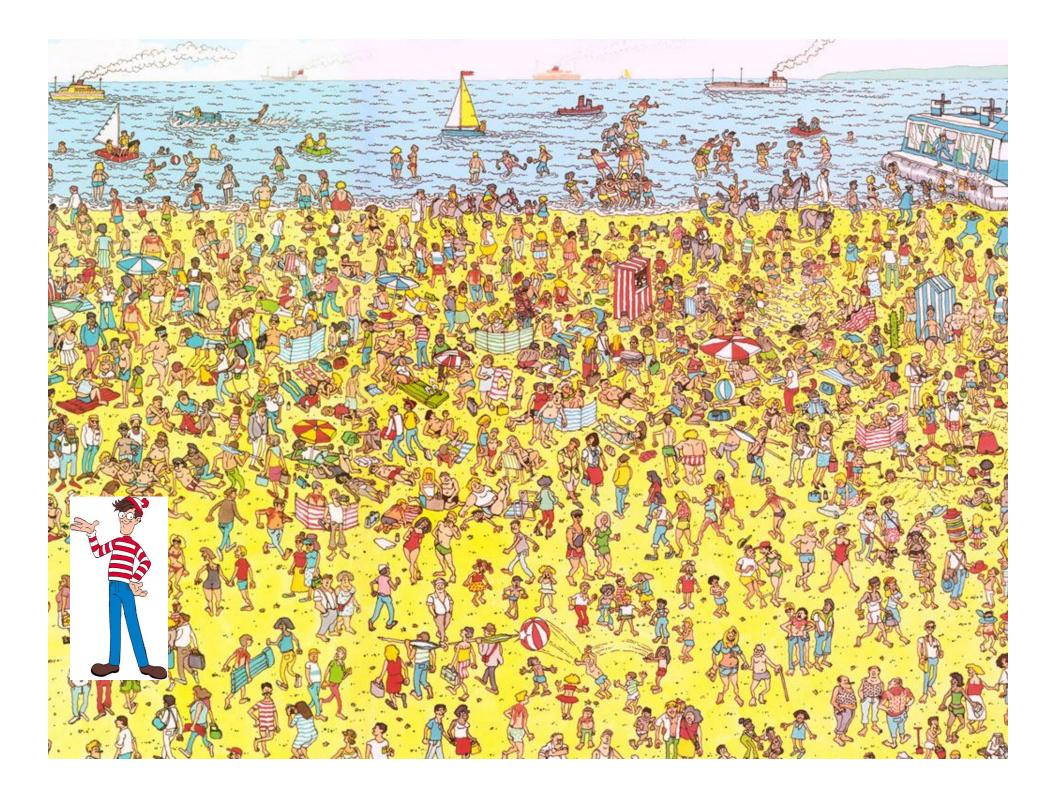
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Pop-out

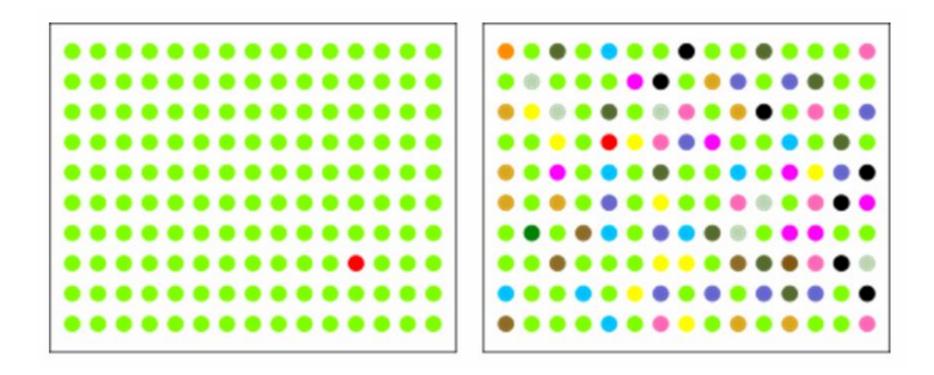


Serial search

-											
P	₽	₽	Ρ	P	₽	₽	₽	P	₽	₽	₽
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P	\mathbf{P}	Ρ	Р	P	\mathbf{P}	\mathbf{P}	\mathbf{P}	P	\mathbf{P}	\mathbf{P}	\mathbf{P}
P	₽	Ρ	Р	P	Ρ	Ρ	\mathbf{P}	P	Ρ	Ρ	₽
P	P	Ρ	Ρ	P	P	P	P	P	₽	₽	₽
P	P	В	Ρ	P	₽	₽	₽	P	₽	₽	₽
P	Ρ	Ρ	Ρ	P	Ρ	Ρ	₽	P	Ρ	Ρ	₽
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P	₽	P	Ρ	₽	P	₽	Ρ	₽	₽	₽	Р



Parallel vs serial search



Targets and distractors



Targets and distractors



Visual clutter





User driven Under control Higher level cognitive functions Attentive

VS

Bottom-up processing

Stimulus driven Involuntary Neural activity Pre-attentive / Guiding attributes

Attention

Enhanced activity at the target site relative to the activity at the distractor site (LaBerge, 1998).

The act or state of selective concentration on a particular aspect of the environment (Olivers, Peters, Houtkamp, & Roelfsema, 2011).

Symbol salience or power

A target's ability to attract attention (Meyer, 2004)

User characteristics Vigilance, literacy development, category knowledge, personal salience

Grid characteristics Position in visual field, cueing mechanisms, conspicuity

> Symbol characteristics Size, colour, visual complexity

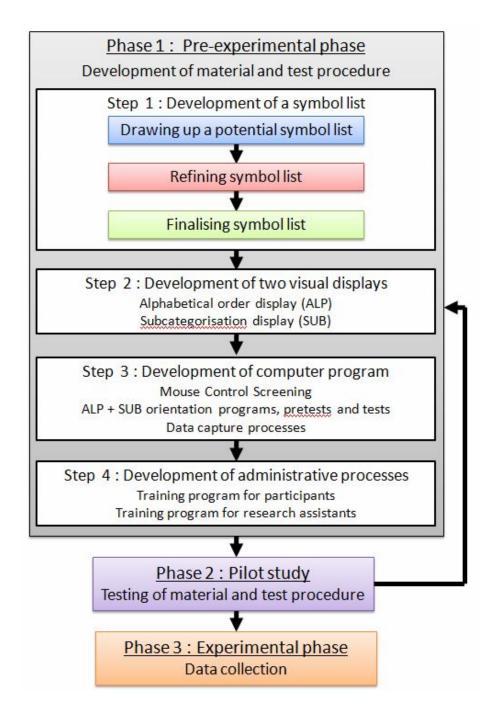
Methodology

Research design

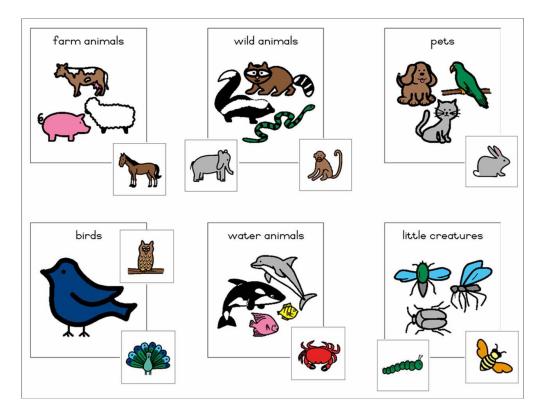
Comparative treatment counterbalance design

Group A	Group B
SUB	ALP
ALP	SUB

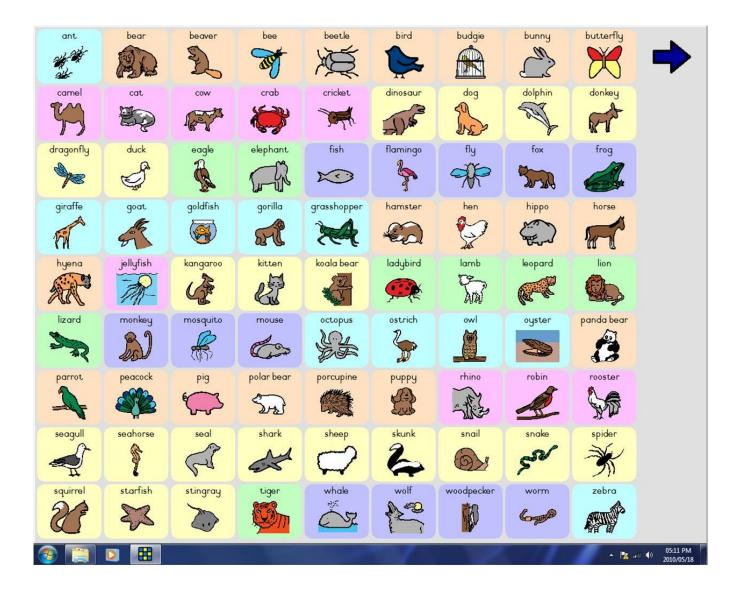
Flow chart of steps in developmental phase



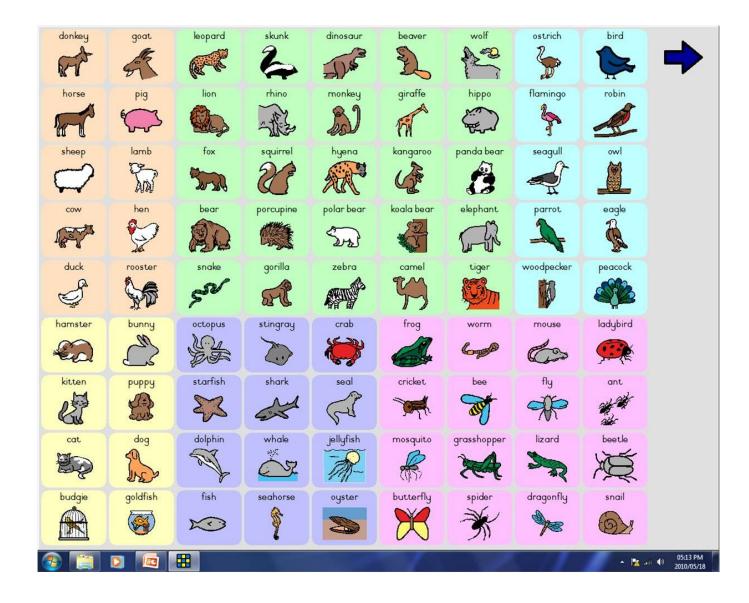
Developmental Phase – Step 1 Two main tasks : Find the Most consistently named animal symbols Most consistently categorised symbols



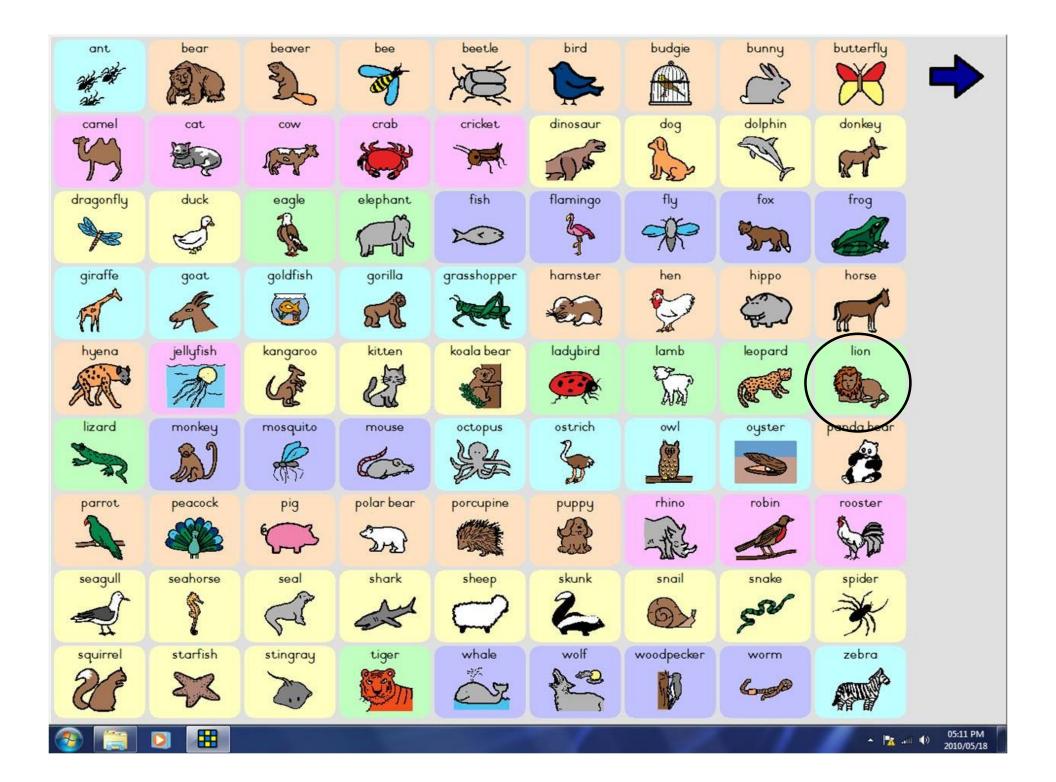
Alphabetical order display (ALP)



Sub-categorisation display (SUB)









donkey	goat	leopard	skunk	dinosaur	beaver	wolf	ostrich	bird	
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horse	pig	lion	rhino	monkey	giraffe	hippo	flamingo 12_	robin	
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cow	hen	bear	porcupine	polar bear	koala bear	elephant	parrot	eagle	
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duck	rooster	snake	gorilla	zebra	camel	tiger	woodpecker	peacock	
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Data collection

Internally logged files using The Grid software.

Every mouse click event recorded.

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Participant Numbers

Participant	G	rade	1	G	rade	2	G	rade	3	,	Tota	1
Numbers	F	М	Total	F	Μ	Total	F	М	Total	F	М	Total
Total number of children available initially	29	33	62	24	24	48	19	26	45	72	83	155
Parental permission denied	2	2	4	4	1	5	0	3	3	6	6	12
Parental permission - no reply	3	4	7	2	1	3	0	2	2	5	7	12
Parental permission granted	24	27	51	18	22	40	19	21	40	61	70	131
Selection criteria disqualifications	2	4	6	3	2	5	1	5	6	6	11	17
Child assent denial	0	0	0	0	0	0	0	0	0	0	0	0
Total number of participants tested	22	23	45	15	20	35	18	16	34	55	59	114
Mouse screening failure	0	0	0	0	0	0	0	0	0	0	0	0
SUB pretest failure	2	0	2	0	0	0	0	0	0	2	0	2
ALP pretest failure	0	0	0	0	0	0	0	0	0	0	0	0
Spoiled data	0	0	0	2	0	2	0	1	1	2	1	3
Total number of participants in data analysis	20	23	43	13	20	33	18	15	33	51	58	109

Results

Overall analysis of variance on Time and Score

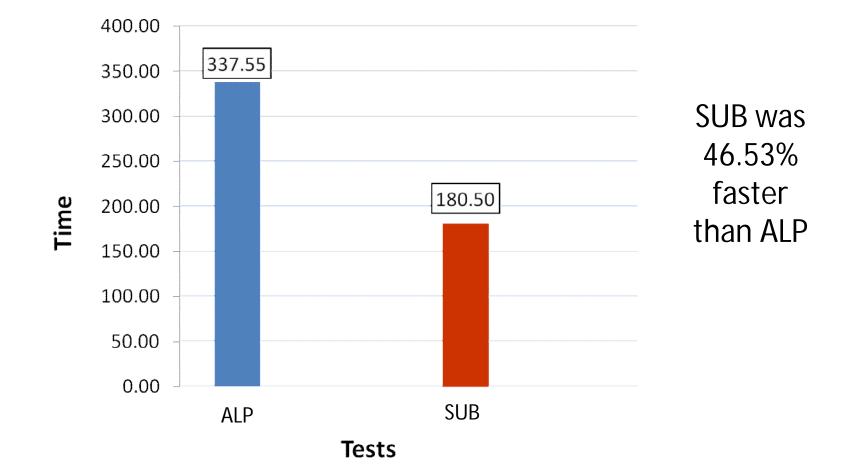
		Dependent variables								
Independent	df	Time Score								
variables		F	р	Effect size	F	р	Effect size			
Test	1	166.32	<0.0001*	0.4396	33.67	<0.0001*	0.1371			
Group	1	0.13	0.7240	0.0006	0.00	0.9662	0.0000			
Grade	2	43.60	<0.0001*	0.2915	28.29	<0.0001*	0.2107			
Gender	1	4.42	0.0366*	0.0204	0.38	0.5388	0.0018			

*p<.05

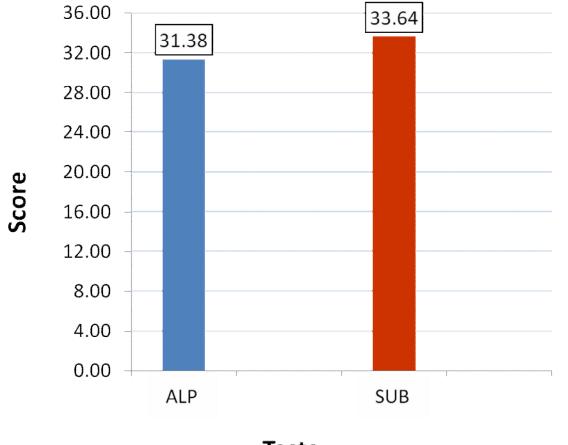
Research Question 1

Was there a difference between ALP and SUB?

Mean Time



Mean Score



SUB was 7.23% more accurate than ALP

Tests

Research Question 2

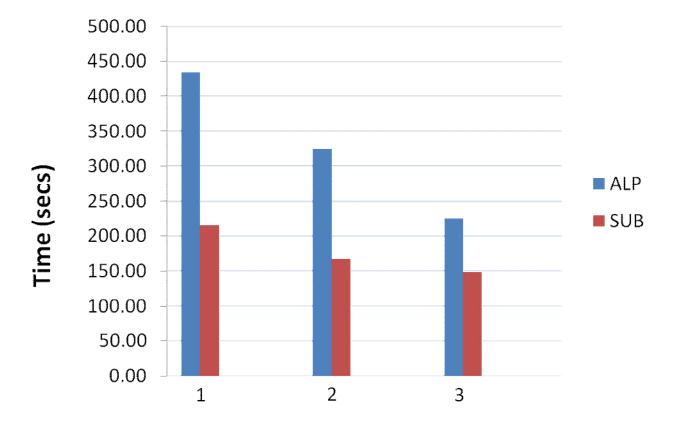
How did Grade and Gender impact on the results?

Analysis of variance on Grade and Gender

				Time Score					
Variable	Test	df	F	р	Effect size	F	р	Effect size	
Grade		2	31.72	<.0001*	0.3686	20.71	<.0001*	0.2850	
Gender	ALP	1	3.71	0.0569	0.0216	0.40	0.5290	0.0027	
Grade*Gender		2	0.24	0.7844	0.0028	0.19	0.8232	0.0027	
Grade		2	22.54	<.0001*	0.3044	9.09	0.0002*	0.1501	
Gender	SUB	1	1.19	0.2781	0.0114	0.08	0.7807	0.0008	
Grade*Gender		2	0.26	0.7749	0.0049	0.22	0.8040	0.0042	

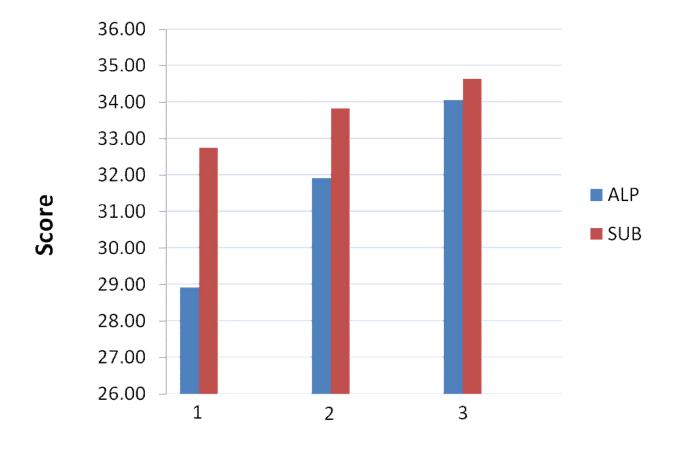
* p<.05

Mean Time across Grade

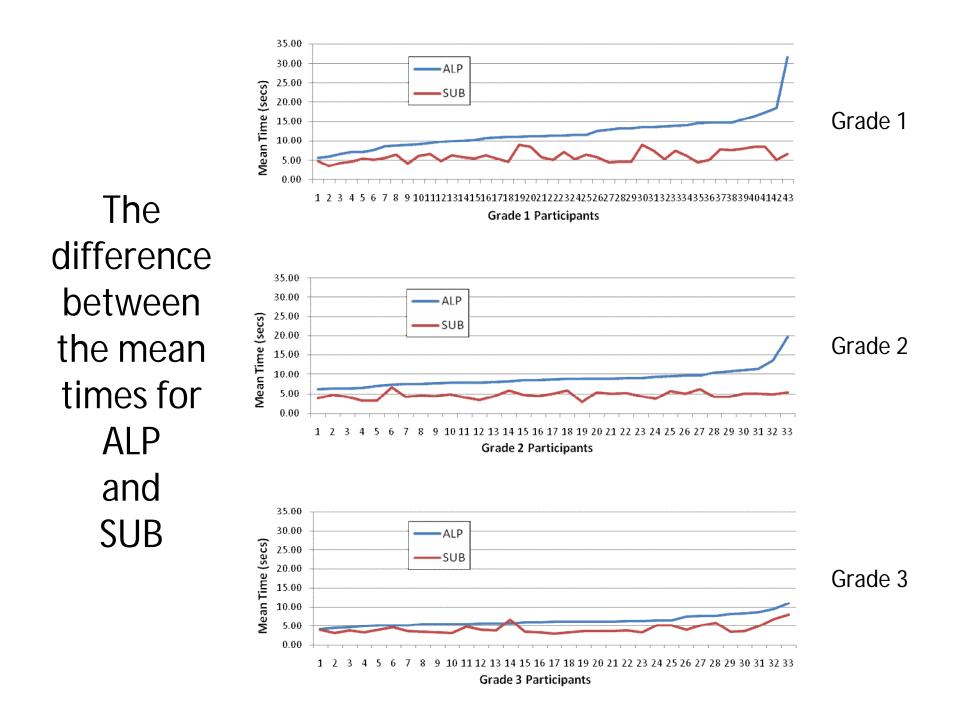


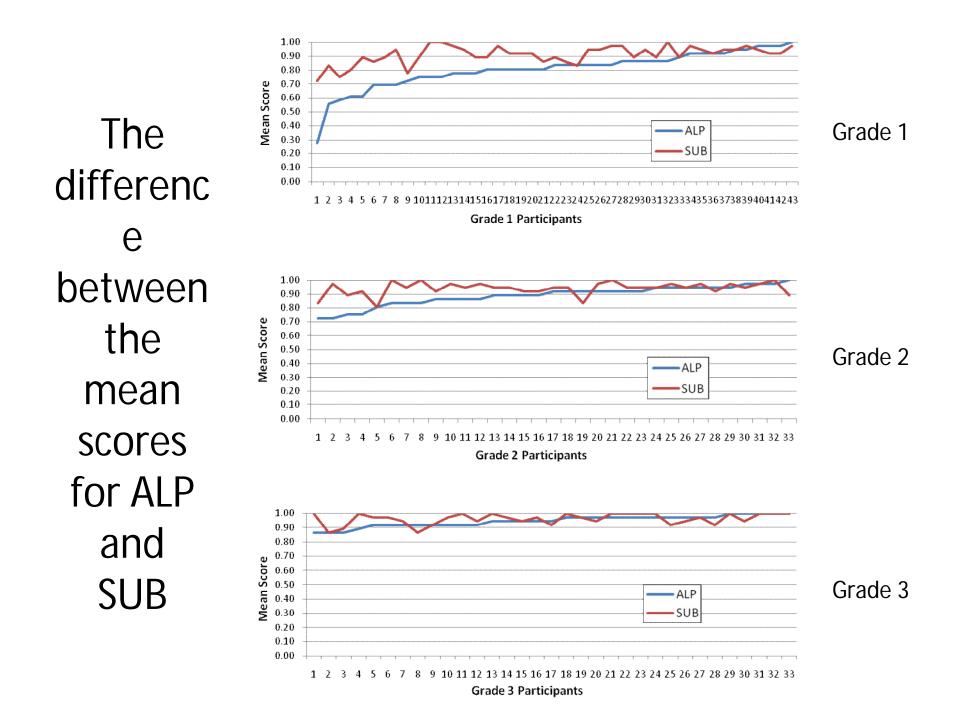
Grade

Mean Score across Grade



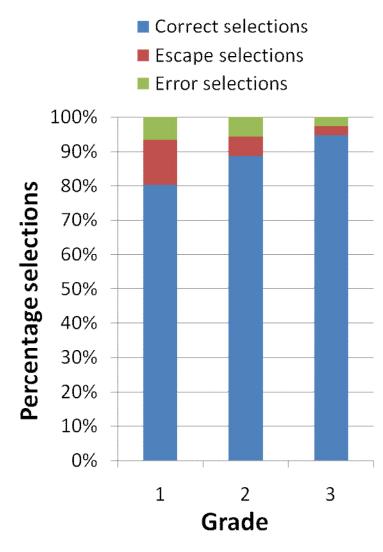
Grade



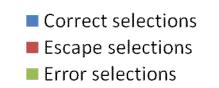


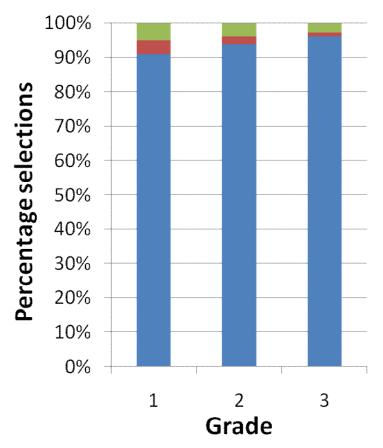
Errors across Grade

ALP

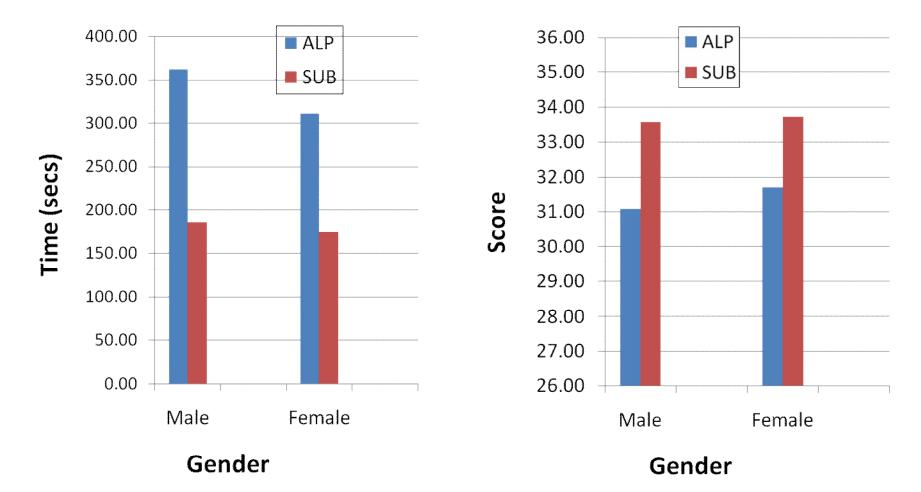


SUB





Gender Time and Score



Females have faster processing speeds than males (Roivainen, 2011)

Variability +++

Why was SUB faster than ALP?

Developmental factors

Structure of the grids Colour cueing Gloss

Task requirements Eye movements Mental codes

Colour cueing system in ALP

а	b	b	b	b	b	b	b	b	
с	С	С	С	С	d	d	d	d	
d	d	е	е	f	f	f	f	f	
g	g	g	g	g	h	h	h	h	
h	j	k	k	k	İ	1	I	1	
1	m	m	m	ο	ο	ο	ο	р	
р	р	р	р	р	р	r	r	r	
S	S	S	S	S	S	S	S	S	
S	S	s	t	w	w	w	w	z	

Colour cueing system in SUB



Eye movements

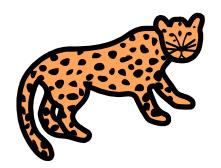
SUB ALP 4 图 Ħ D

Primarily serial processing

Primarily parallel processing

Gloss / Picture name

Wrong name assigned to symbol? Incorrect name could lead to misdirected search.







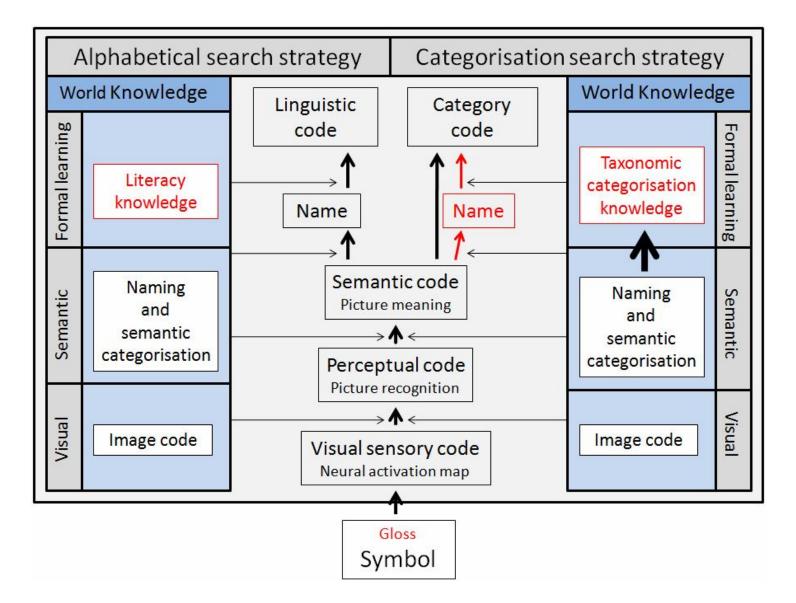
leopard or cheetah?

dragonfly or fly?

mouse or rat?

For efficient search Name essential in ALP. Not required in SUB.

Mental codes



Most common error selections

		cat	kangaroo	dragonfly	ostrich	monkey
	Target		(Je		Som and the second	J.S.)
ALP		kitten	koala bear	fly	flamingo	gorilla
	Selected	E			Y	5AR

		dog	leopard	dragonfly	cat	bear	duck
	Target	2 AS	Contraction of the second seco	- Alexandre			
SUB		puppy	hyena	fly	kitten	gorilla	seagull
	Selected		R	Ŕ	E	5 - C	

Developmental factors

Alphabetical order knowledge and skill

Categorisation knowledge and skill

Working demands

Literacy development

Grade 1-3 is a period of emerging literacy skills.

- Grade 0 Phonemic awareness
- Grade 1 Begin formal education in reading and writing Grade 1-3 Foundation phase
 - Foundation phase

Phonemes Graphemes Decoding and encoding phonemic information Sight word recognition Alphabetical order

Alphabetic order

- Knowledge of individual letters of alphabet by letter sound (phoneme) letter form (grapheme) letter name
- 2. Knowledge of sequence of 26 letters of alphabet
- 3. Ability to decode words

4. Processing of a functioning articulatory loop to rehearse the phonemic sequence as the target word is approached letter by letter

Category development

Age 6-7 is a developmental transitional period in categorisation, from a thematic to a taxonomic type of categorisation

Grade 1-3 is a period of training in adult taxonomic categorisation, through adult models and formal education

Matures for years afterwards Related to world knowledge and familiarity

Category development

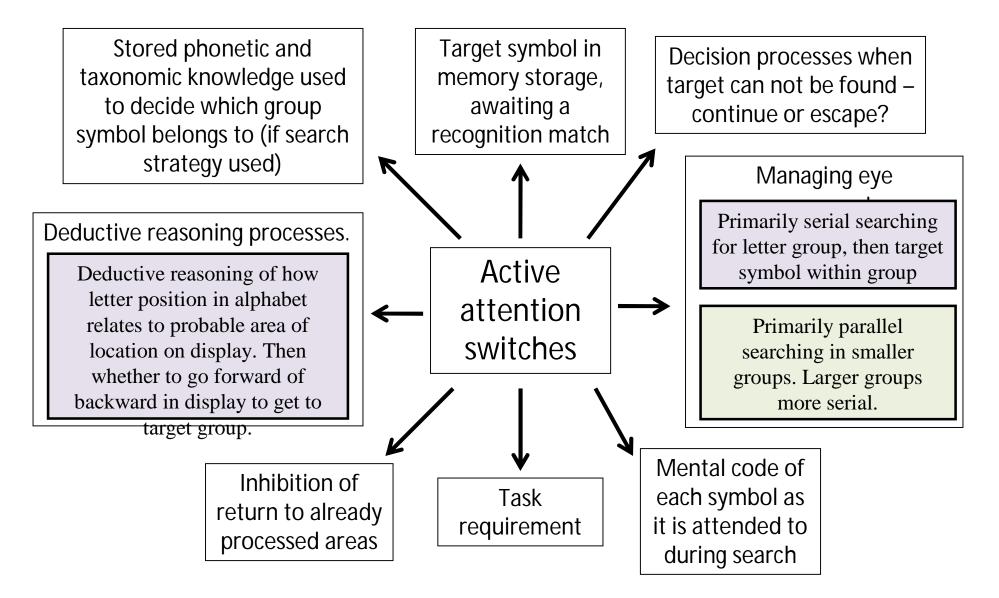
Variability between children

Inconsistency within children

Flexibility between categorisation methods

Category-use effects – absorption of new properties

Processing / Working Memory



But

Working memory demands of ALP are significantly reduced with teaching, practice and experience!

Research Question 3

Did the perceptual and grid features of the symbols influence the results?

Large range in mean times and scores across items.

	N		Time	e	Score			
Variable		Mean	Mean SD Range		Mean	SD	Range	
ALP	100	9.11	3.95	2.52 - 21.05	0.88	0.10	0.53 - 1.00	
SUB	108	4.92	2.34	2.21 - 13.58	0.94	0.06	0.72 - 1.00	

Why?

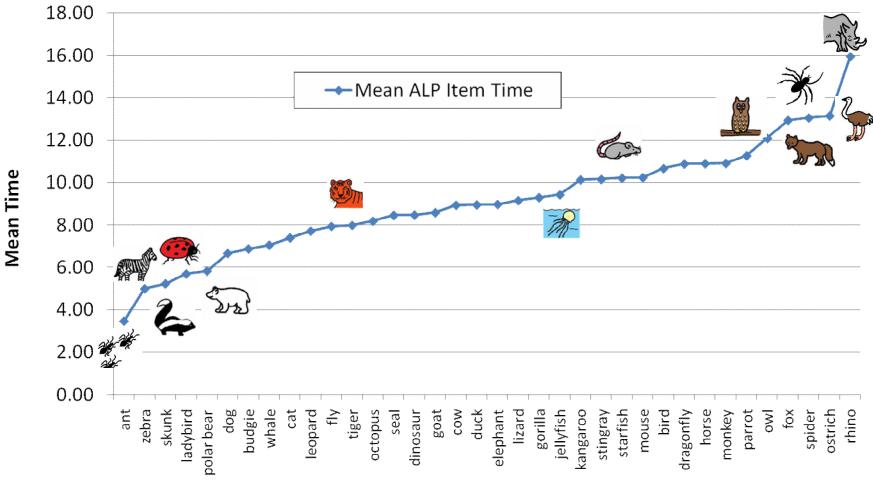
Time-Score relationship between items

		Time						
	Number	AL	Р	SUB				
Variable	of items	Pearson correlation coefficient	р	Pearson correlation coefficient	р			
Score	36	-0.8481	<0.0001*	-0.6665	<0.0001*			

An * indicates significance at p<.05

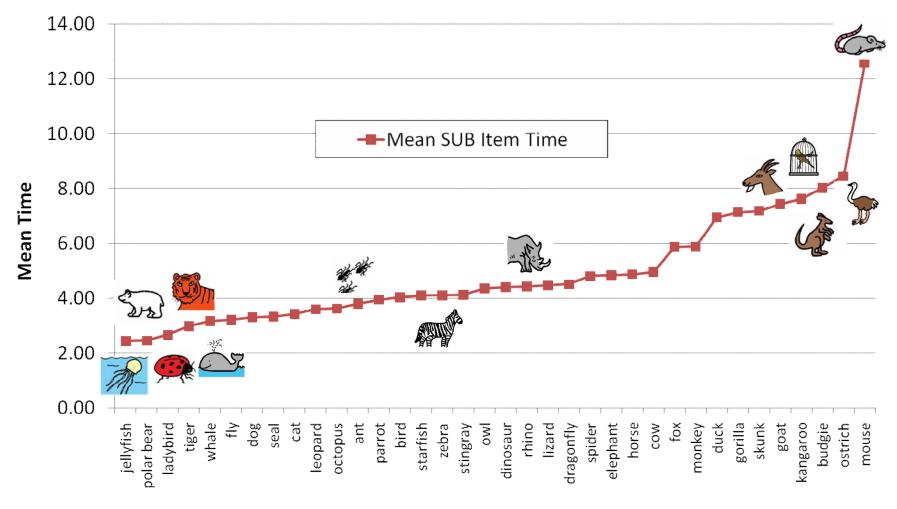
For the remainder of the item analysis, only time results (not score) will be presented.

Mean Time for ALP Items



Item - Animal Symbol

Mean Time for SUB Items



Item - Animal Symbol

Vigilance

Definition : The ability to maintain a high level of detection performance in visual search tasks over long periods (Uttal, 1998).

	A	LP	SUB			
	Item No. (Order of items)					
Variable	Spearman correlation coefficient	р	Spearman correlation coefficient	р		
Time	0.1214	0.2107	-0.1745	0.0708		

An * indicates significance at p<.05

No significant impact of vigilance in this study.

Hypothesis?

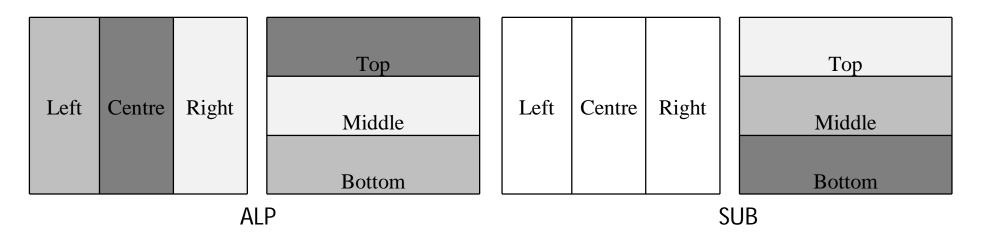
- If relationships between the results and some features could be found, despite the study not being designed to measure those relationships in the most effective manner, then there was a strong probability that the impact of these features did carry through from experimental visual research where those features are isolated, to this more functional and real-life study with its heavily loaded topdown task requirements.
- If visual perceptual influences were evident in this study, they would probably be less evident while using the strategy that was cognitively more demanding. This is because the sensory information gathered on initial perception would be so loaded with the heavy top-down processing demands, that there would be fewer opportunities for bottom-up processes to lead to pop-out effects or to capture the attention.

Position in field

Variable		Crouning		ALP		SUB		
		Grouping	Mean	SD	р	Mean	SD	р
		Left	9.37 ^a	3.88		5.22 ^a	1.91	
Position	Columns	Centre	8.69 ^b	4.83	0.0002*	4.77 ^a	1.64	0.1137
		Right	10.20 ^a	4.96		5.07 ^a	2.05	
1n diaplay	Rows	Тор	8.83 ^a	5.10		5.83 ^a	2.24	
display		Middle	9.90 ^b	4.25	0.0006*	5.10 ^b	2.01	< 0.0000*
		Bottom	9.36 ^a	4.28		4.11 ^c	1.32	

The means of the variables with different superscripts differ significantly at < p.05

Position in display is significant for ALP Columns and Rows, and SUB Rows.



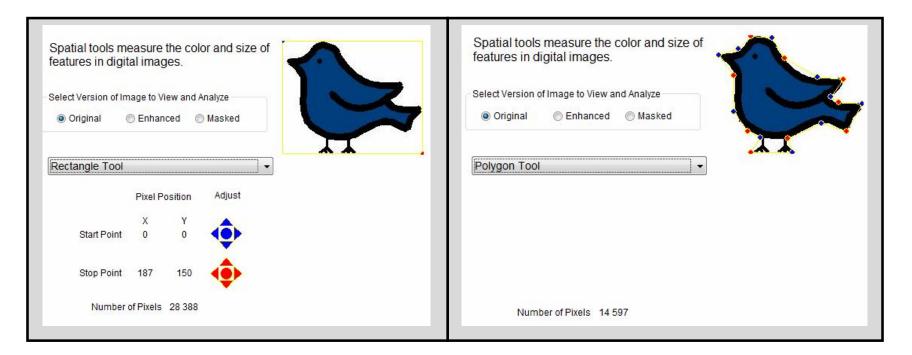
Size

Measured by pixel count of symbol.

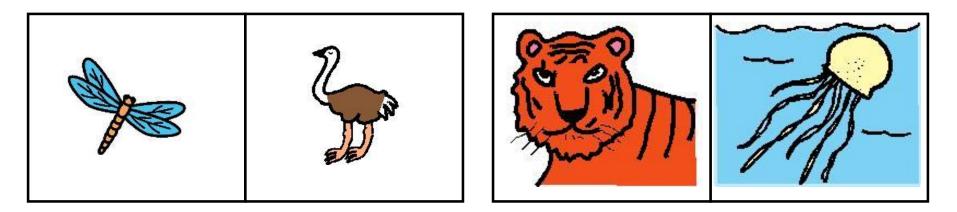
	Al	LP	SUB				
	Size						
Variable	Spearman		Spearman				
	correlation	р	correlation	р			
	coefficient		coefficient				
Time	-0.0066	0.9459	-0.3129	0.0010*			

An * indicates significance at p<.05

Significant impact in SUB Time only.



Size measured by using 'Analysing Digital Images' software.



The two smallest symbols.

The two largest symbols.

Colour

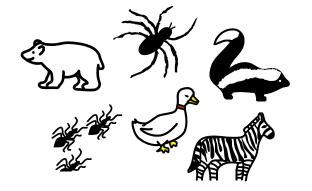
Variabl	Colour		ALP				SUB			
e	groups	Mea	n	SD	р	Mea	an	SD	р	
	Black/white	7.24	c	4.91		5.01	b	2.46		
	Grey	9.81	ab	4.72		5.62	ab	2.27	<0.0001*	
Time	Brown	10.79	а	4.92	<0.0001*	6.05	а	2.12		
	Blue/green	9.77	b	5.91		3.76	с	1.62		
	Red/orange			5.02		3.17	с	1.10		

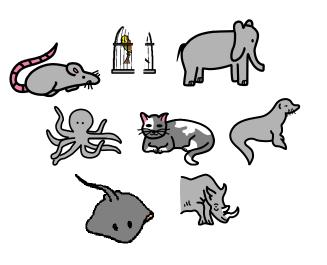
An * indicates significance at p<.05

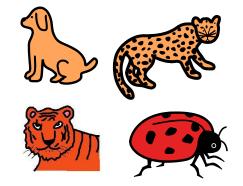
Significant impact in ALP and SUB Time

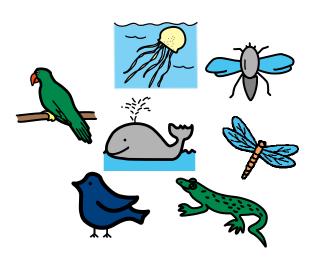
Colour groups Based on RGB highest – lowest difference







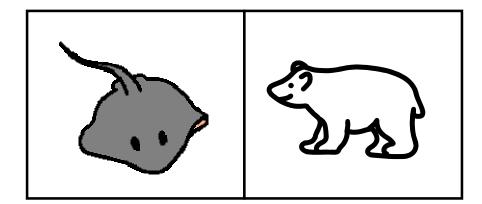


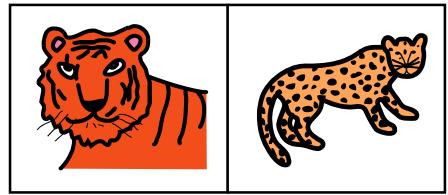


Visual complexity

	ALP		SUB			
Variable	Visual Complexity	Complexity				
Variable	Spearman correlation coefficient	р	Spearman correlation coefficient	р		
Time	-0.1151	0.2357	-0.2553	0.0077*		

An * indicates significance at p<.05





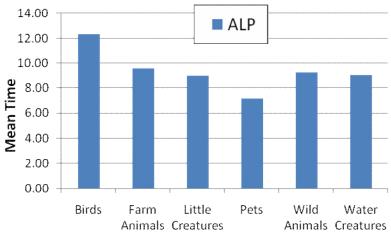
The two simplest symbols.

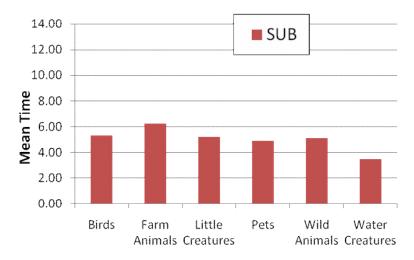
The two most complex symbols.

Category

Variable	Catagory		ALP		SUB			
variable	Category	Mean	SD	р	Mean	SD	р	
	Birds	12.36 ^a	9.95		5.33 ^a	3.45		
	Farm Animals	9.58 ^{ab}	5.85		6.25 ^a	3.77		
	Little Creatures	8.97 ^b	5.14		5.24 ^a	2.43	0.0001*	
Time	Pets	7.20 ^c	5.78	<0.0001*	4.96 ^a	2.60	< 0.0001*	
	Wild Animals	9.26 ^{ab}	3.83		5.14 ^a	1.64		
	Water Creatures	9.05 ^b	4.59		3.50 ^b	1.61		

An * indicates significance at the 5% level





Category Groups

Category Groups

Implications for intervention

Alphabetical order vs categorisation visual displays

Alphabetical order

very useful skill for AAC users functional literacy skill can develop to high levels of mastery wrt speed can develop to require minimal working memory demands all grids can be built on same system can cue a search to exact location many systems can fill automatically from a word list

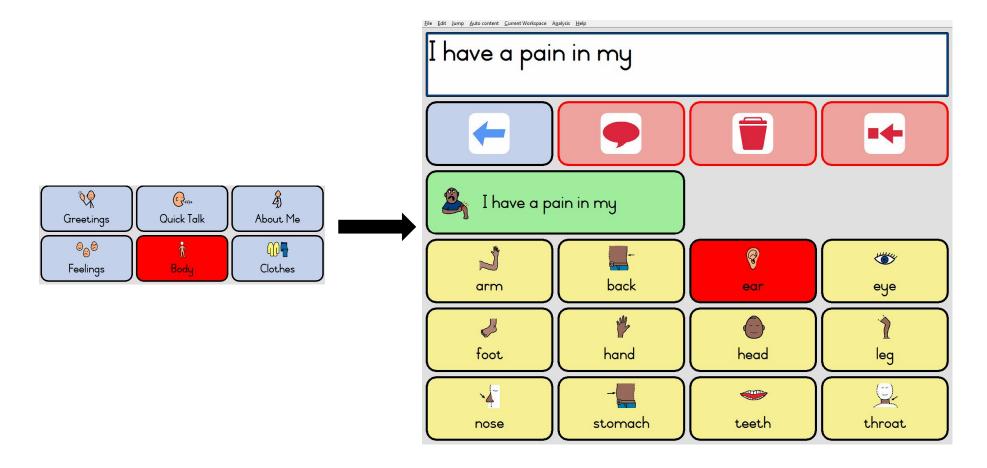
Categorisation

easier than alphabetical order for younger children subcategories for each category will differ will have to be created by others with variable internal taxonomy will have to be learnt and taught can only guide to most likely location area, but no further category areas will usually have to be adjusted manually for new vocabulary



Use SUB to train ALP

Place symbols in alphabetical order within categories. Have category cells link to alphabetical lists of symbols.

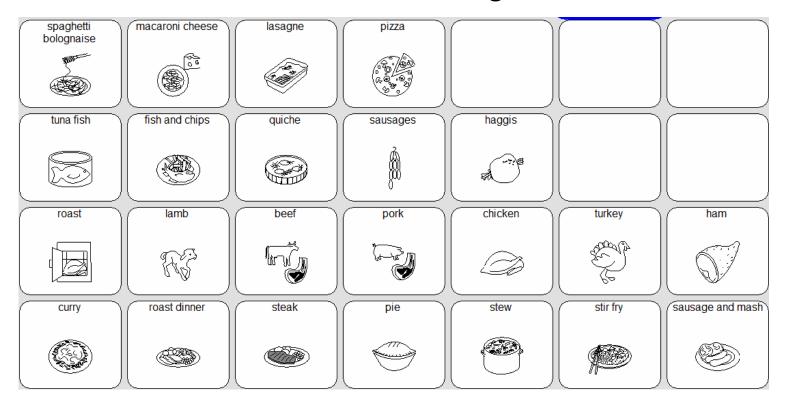


Use Grid system

Facilitates perception Facilitates recall of position



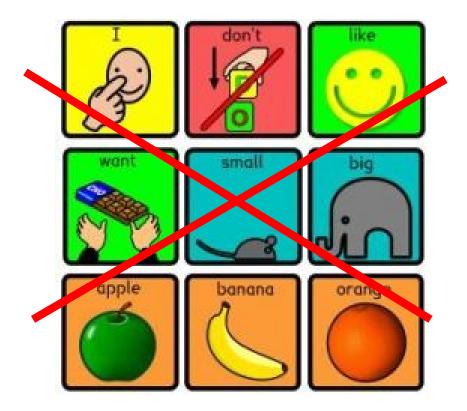
Use colour in symbols



Colour useful for Segmenting visual field Highlighting details in symbols Aiding memory

Use colour to group symbols into meaningful units

Use light coloured backgrounds with coloured symbols.



Colour code with purpose!

Match colour codes for direct cueing with symbolic cueing, or, visual with semantic cues.



Design pages to be consistent over other displays in the same set



Use Size Contrast Position in field etc

Future research

Future research?

The impact of practice? How do older age groups perform? Different ways of presenting targets? The impact of size and colour in visual search? Mental modes – how are picture representations stored and manipulated in the brain? Visual search in a dynamic system?