



## Business management as a career

This is an exciting time to prepare for a career in business management. There are many changes in how business is being conducted around the world. Dramatic changes are taking place in technology, manufacturing, communications, and transportation. Technologies are all producing innovation on a scale and at a rate unimaginable only a few years ago.

All of these changes make this a particularly favourable time to be acquiring a business education. With so much change taking place, persons acquiring a business management education now can learn the techniques at the leading edge of change. They can prepare themselves to participate in the new patterns of business. They will enter business careers as new patterns are emerging, and they will participate in building the operational practices of twenty-first century businesses.

The coming decade will see a great need for emerging leaders in business. These must be people with vision and values. They will be needed in every industry and at every level of business activity. The excitement of the current business transitions will evolve into economic activity and participation of a scope the world has never seen. Today's students will be its creators and leaders.

The holder of the BCom Business Management degree has a wide variety of career opportunities in the fields of administration, finance, marketing and human resource management, including careers as a manager, teacher, lecturer, general manager or as a management consultant.



## BCom Business Management

This qualification is aimed at management knowledge and skills as it applies to the private enterprise as value-adding unit in a changing environment with the necessary competitiveness to survive.

Undergraduate training takes place over a minimum period of three years (six semesters) and is compiled in such a way that the student is properly trained in general and functional management in order to develop a career in almost any management field.

A foundation of basic management principles is provided in the first year followed by more advanced modules in Project Management, Financial Management, Logistics Management, Human Resource Management, Negotiations Skills, Marketing Management, International Business and Strategic Management in the second and third year.



## Admission requirements

- A National Senior Certificate with the following scores:
  - Mathematics – 4 (50–59%)
  - Afrikaans or English – 5 (60–69%)
- Appropriate combinations of recognised NSC subjects for admission to degree studies
- An admission point score (APS) of 30 (Life Orientation is excluded when calculating the APS)

## Curriculum

### First year

The first year is the same as for the major fields. The curriculum for the first year is compiled from Business Management, Economics, Financial Accounting, Statistics, Marketing Management, Informatics, and Communication Management with no elective modules.

### Second year

Modules include: Logistics Management, Marketing Management, Project Management, Business Law and Financial Management.

### Third year

Modules include: Human Resource Management, Negotiation Skills, Strategic Management, Marketing Management, International Business, E-commerce and E-business.

## Postgraduate programmes

- BComHons Business Management
- MCom Business Management
- MPhil Business Management Option:
  - Responsible Leadership
  - Supply Chain Management
- MPhil Entrepreneurship
- DCom Business Management
- PhD Business Management
- PhD Entrepreneurship

## For more information

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