

## Faculty of Economic and Management Sciences

Fakulteit Ekonomiese en Bestuurswetenskappe Lefapha la Disaense tša Ekonomi le Taolo

# BCom (Agribusiness Management)



Make today matter

### What does the programme entail?

The BCom (Agribusiness Management) programme provides an overview of the global agricultural and food sector. It enlightens students on how business and science issues affect the functioning of the agricultural sector. The programme cultivates problem solvers who contribute to ensuring food security for the world's population.

#### Structure of the programme

#### Core modules (compulsory)

**Note:** All first-year students take the compulsory fundamental modules on academic information management and academic literacy for EMS, and all second-year students take the module Introduction to moral and political philosophy.

| 1st year  | 2nd year   | Final year  |
|---|--|---|
| <ul> <li>Economics</li> <li>Statistics</li> <li>Business management</li> <li>Financial accounting</li> <li>Marketing management</li> <li>Informatics (accounting software)</li> <li>Communication management</li> </ul> | <ul> <li>Economics</li> <li>Business<br/>management</li> <li>Agricultural<br/>economics</li> <li>Business law</li> </ul> | <ul> <li>Economics</li> <li>Agricultural economics</li> </ul> |

#### Who are the ideal candidates?

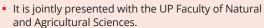
This programme is the ideal choice for students who:

- Have a strong business acumen
- Love the outdoors
- Enjoy science



### What makes this programme unique?

 The programme caters for students with diverse interests and proficiencies, ranging from business to science.







'The different Agribusiness Management programmes offered at the University of Pretoria provide students with a good theoretical foundation to succeed in a wide range of careers and business roles in the agricultural sector. Exciting aspects to which I was introduced while studying include the fundamentals of business finance, marketing, accounting and human resource management. In order to further build on the knowledge gained during my undergraduate studies, I decided to enrol for postgraduate studies.

I have completed a BComHons in Agribusiness Management and am now registered for a master's degree. The combination of the skills I developed while studying and the practical exposure I gained during vacation work at different farms has made it possible for me to land my dream job as an agricultural specialist in the banking sector. I would encourage anyone looking to pursue a career in agriculture to consider enrolling for this degree.'

Dewald Cronje - BComHons (Agribusiness Management) and MCom (Agribusiness Management)



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(continues)



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#### Minimum admission requirements

|  | Minimum requirements for NSC/IEB for 2024                           |             |     |
|--|---|-------------|-----|
|  | Achievement I   |             |     |
| Programmes A                             | English Home<br>Language<br>or English First<br>Additional Language | Mathematics | APS |
| BCom (Agribusiness Management) [3 years] | 5   | 5           | 30  |

Careers: The degree offers diverse career choices. Opportunities exist in banking, finance and insurance; policy design and implementation; research and consultation; food processing and manufacturing; commodity trading on global and local stock markets; logistics and supply chain operations; and business management in agricultural companies, to name but a few.

Note: Accounting at school is not a subject requirement for any of the BCom and BAdmin programmes.

Contact information | Tel +27 (0)12 420 3251 | Website www.up.ac.za/agricultural-economics-extension-and-rural-development