



# TuksGolf teaches young children

TuksGolf got involved in a unique project to encourage primary school kids to start playing golf and it certainly has become a big success story.

After they have launched their pilot project in Pretoria they are excited that they were able to register 1250 primary school learners on the program. An interesting statistic is that 44% of them are girls and 54% are from previous disadvantaged communities.

Johan Steyn, Head of Program at TuksGolf, said the rationale behind the whole project was because they at TuksGolf were getting worried about the declining numbers of people playing golf.

"One of the problems we identified was that the balance in golf system is wrong at the moment. We got a huge base of players who are performance driven in other words players who are already playing professionally or are working towards becoming professionals."

"The downside is that our numbers at grass root level are becoming smaller. That is never a healthy situation to be in."

"Any sport that wants to be successful should strive to have big foundation base of players because it leads to a bigger base of future stars," said Steyn.

According to Steyn the reason TuksGolf decided to get involved with primary schools is because that is when most children get to decide in which sports they want to participate in as many sporting codes as possible and then later specialize at secondary school level.

"Nowadays it is difficult for parents to first find a golf club where their kids can play and then also to find time to drive them to and from the club."

"This often leads to younger children not getting the opportunity to play golf. Now a parent can just drop their child at school and find out whether the child are interested in playing golf before investing the time and money in the sport.

"The players need no personal equipment, said Steyn.

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**TuksGolf achieved great success with their golf program for primary school children.**

