**Gabriel Mokoena**

**Position in company:** Marketing and Communications

**Highest Qualification:** BA (General), Vista University, BA (Communication Science), UNISA

**Current studies:** BA Hons (Integrated Organisational Communication), UNISA

Gabriel started working for the CEA as a fieldworker in January 2008, and in June 2008 he was recruited to the CEA as a research assistant. Gabriel is involved in various projects as a fieldwork coordinator and manager. Gabriel participated in various components of the International study (PIRLS) where he was part of Field work coordination, Fieldwork training, Packing and Scoring of instruments. Gabriel is also handling the Communication and Marketing portfolio of the CEA where he liaise with the university, the local and international partners to compile news items and provides regular updates on the CEA website. He is also tasked with the development of marketing material such as the CEA brochures, banners and pamphlets.