

**CONFERENCE – PROVISIONAL PROGRAMME**

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| **4 JULY - DAY 1** |
| 08h30 | Registration |  |
| 09h00 | Welcome | Prof Anton Kok, Deputy Dean of the Faculty of Law, UP |
| 09h05 | Opening | Prof Coenraad Visser, Chairperson of AIPLITL |
| 09h10 | Keynote Address  | Hon. Mr Justice Louis Harms |
| **Trade Marks** |
| 09h30 | The Changing Face of Confusing Similarity in Trade Mark Infringement | Owen Salmon |
| 09h50 | The Limitations of the Protection for 'Similar' Goods and Services under the Trade Marks Act, 1993: a Case for Alternatives? | Chris Job |
| 10h10 | Google Adwords and Trade Mark Infringement | Christiaan Steyn |
| 10h30 | Q&A |  |
| 11h00 | Tea |  |
| **Copyright** |
| 11h30 | Television Show Formats and Copyright Law: The Idea/Expression Dichotomy is Still a Big Brother | Wim Alberts |
| 11h50 | *Moneyweb v Media 24*: Can Competition Succeed where Copyright had Failed? | Sunelle Geyer |
| 12h10 | Fair Use v Fair Dealing: Cutting Through the Rhetoric | Sadulla Karjiker |
| 12h30 | Q&A |  |
| 13h00 | Lunch |  |
| **IP Development & Education** |
| 14h00 | The Challenge for Africa to Transition into the Knowledge Economy | Tigist Gebrehiwot |
| 14h20 | Impact of Emerging Areas of Intellectual Property Laws and Policies on the Development of Intellectual Property Law in Nigeria | Joy Akhigbe |
| 14h40 | Teaching Intellectual Property Beyond the Walls of Law School: Prospects and Challenges for African Universities | William Maulidi |
| 15h00 | Q&A |  |
| 15h30 | Tea |  |
| 16h00 | Plenary Session: Open Mic |  |
| 17h00 | **Cocktail Function at Adams & Adams,** **Lynnwood Bridge, 4 Daventry St, Lynnwood Manor** |

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| **5 JULY - DAY 2** |
| 09h10 | Opening Address | Dr Kerry Faul, Head of the National Intellectual Property Management Office (NIPMO) |
| **ICT LAW** |
| 09h30 | Social media, Online Communications and Defamation at the Work place: A Puzzle for Liabilities? | Joelle Nwabueze |
| 09h50 | The Convergence of Intellectual Property Rights and Information Technology in Nigerian Legal-Sphere: The Good, The Bad and The Ugly Situations | Nkem Itanyi |
| 10h10 | An Overview of Cybersecurity Policy and Legislation in South Africa and Implications for ICT as a Strategic Enabler | Nandipha Ntsaluba |
| 10h30 | Q&A |  |
| 11h00 | Tea |  |
| **Patents & Technology** |
| 11h30 | The Appropriate Scope of Property Rights in Patents | Mikhalien du Bois |
| 11h50 | From Medicinal Plants to Cosmeceuticals | Namrita Lall |
| 12h10 | Biopiracy of Plant Resources and Sustainable Traditional Knowledge System in Africa | Patrick Agejoh |
| 12h30 | Q&A |  |
| 13h00 | Closing remarks |  |
| 13h10 | Lunch |  |
| 14h00 | **AIPLITL Annual General Meeting**  | **(Members Only)** |
| 15h00 | **AIPLITL Trade Marks Committee Discussion**  | **(Members Only)** |