University of Pretoria  
Faculty of Law  
Department of Private Law

Date: October 2017

Degree programme: **LLB**

# PROPOSAL

# To

1. Present two elective modules on the LLB programme in the second semester 2018.
2. Determine the module content of each module as indicated in item below.

**Trade marks and branding**

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| **Language of tuition:** English |  |
| **Module content:**  The following aspects will be dealt with: (a) Trade Marks Act 194 of 1993  (b) Merchandise Marks Act 17 of 1941  (c) Counterfeit Goods Act 37 of 1997  (d) Unregistered and well-known trade marks  (e) Requirements for registration and invalidity  (f) Infringement  (g) Branding and advertising  (h) Trademark-related international instruments  (i) Capita selecta including: Licensing and commercialisation, assignment and hypothecation, amendment and correction, | |